



The 3 technology trends for 2026 everyone must prepare for now

Once again, AI dominates the agenda when it comes to discussing significant and impactful trends of the coming year.

But with 2026 approaching, the conversation isn't just around what AI will or won't do, it's about how businesses, governments and individuals adapt and grow as the scope and scale of disruption begins to merge.

Other technologies will play their part, but none of them will be unaffected by the impact of AI. So, the trends we've identified here as the most significant don't focus on specific technologies, but rather the impact they will have on our lives and the changes they will bring.

None of these will happen in isolation, and AI is undoubtedly the thread weaving them together. But these are the major forces behind the technology that drive innovation and change over the next 12 months.

1. AI Disruption: From Reaction to Reinvention

In recent years, we've seen industry, governments, education and everyday folk scrambling to adapt to the disruptive impact of AI. But by 2026, we're starting to get answers to some of the big questions around its effect on jobs, business and day-to-day life. Now, the focus shifts from simply reacting to reinventing and reshaping in order to find our place in this brave, different and sometimes frightening new world.

In healthcare, this means implementing solutions that have been shown to work in studies, in ways that will impact real lives. In media and marketing, it means building systems that leverage shifts like zero click, rather than being dragged down by them. Day-to-day, with newfound savviness

to the reality of the threats it brings, we will use AI to save time and eliminate hum-drum tasks, allowing us to work and play smarter and more safely. These challenges aren't just technological, but also societal, human-centric and ethical. Succeeding in 2026 will mean not resisting or fearing AI disruption, but instead reimagining what we can do with the opportunities it creates.

2. Solving Tech's Energy Crisis

Energy use isn't just a peripheral issue when it comes to building the next generation of infrastructure that will enable progress. It's foundational to our ability to put technology like AI to work on solving some of the world's most pressing problems. Data centers accounted for 4% of global energy consumption in 2024, and this is predicted to

double by the end of the decade. In 2026, the focus is on switching to renewables to mitigate the environmental cost of fossil fuel use, as well as new energy solutions like hydrogen fuel cells, biofuels and modular nuclear reactors.



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Technological progress hinges on our ability to do this in a way that keeps pace with growing demands, while minimizing impact on both the environment and the geopolitical elements of global energy markets. In other words, it's not just about generating enough to keep the lights on; it's about doing it in a way that enables resilience and sustainability. The growing understanding and awareness of this paradigm will be a key part of the conversation around technology and its role in society in 2026 and beyond.

3. The Human Factor

As technology comes closer to us in terms of abilities, 2026 will see growing calls for a renewed focus on the qualities that set us apart from machines. Recognizing where it can assist us, where the human touch is still essential and where an over-reliance may ultimately be to our detriment, will be increasingly central to the debate.

This will include pushback against the flood of synthetic and deepfake content threatening to drown out



authentic human voices. As well as addressing the psychological impact of spending more and more of our time talking to chatbots or in online and virtual environments.

It also means understanding that innovation should empower us to utilize human qualities like empathy and ethical behavior as much as it drives efficiency, cuts costs or saves time. And it covers the critical importance of reskilling and upskilling human workforces so they don't become redundant in an automated, AI-driven world. Businesses and society in general will recognize value in qualities that can't be

generated simply by entering a prompt; authenticity, emotional intelligence, teamwork, inspirational leadership and long-term strategic thinking. All of this means that understanding the essential qualities that make us human will be more vital than ever in 2026.

The year ahead will challenge leaders, innovators and individuals to rethink how they use technology while safeguarding what makes us human. By understanding these forces and acting early, we can shape a future where AI and emerging technologies amplify creativity, resilience and progress.





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Tech companies that are hiring and looking for YOU

Here's 7 resources to find tech companies that are hiring RIGHT NOW:

[Levels.fyi](https://www.levels.fyi)

Over 300 tech companies Has a 'last updated' date column so you can filter out old opportunities which are likely filled up by now.

[MassApply.com](https://www.massapply.com)

Features 150 companies that are actively hiring and 30 companies which are filling internship programs. Their cold-emailing tool fills out recruiter email addresses automatically and lets you reach recruiters directly in their inboxes.



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The Career Hub for Tech Insiders™



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Global Information Technology is proud to provide the GIT Scholarship Program. Every month, this scholarship will be awarded to highly driven individuals wanting to begin or advance their IT career.

Exclusively, the scholarship will provide a grant of \$2,500.00 towards any certification course or remote live training at GIT. GIT created this opportunity to give back to the community and spread our desire to help those in need. We believe that learning is essential and we will continue to help and develop individuals to help them succeed in their personal development goals. Apply here:

<https://www.global-itech.com/the-global-it-scholarship/>





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Global Information Technology (Global IT) is approved by the Department of Veteran Affairs to receive Veterans benefits. We accept Chapter 33 Post 9/11 GI Bill®, Chapter 30 Montgomery GI Bill® for Active Duty, Ch 31 Vocational Rehabilitation and Employment (VR&E), and VRRAP. Whether you are serving or have already served, Global Information Technology is here to work with you to start your IT career. These benefits may cover up to 100% of tuition and fees and housing allowance, courseware, and other training related costs as well.

The Department of Veterans Affairs (VA) is accepting new training program enrollments for veterans wishing to use their GI Bill benefits. These training programs help veterans get the technology skills they need to join some of the fastest-growing industries in the United States. Global Information Technology (Global IT) is approved by the Department of Veteran Affairs

to receive benefits under the GI Bill - Chapter 31 and Post-911 programs. Participating veterans will receive high-tech training, tuition, and housing allowance assistance).

For more information about your specific benefits in regards to your service, call 248-557-2480 to set up an appointment with one of our School Certified Officers (SCO, career advisors) or complete the inquiry form at <https://www.globalitech.com/va-p>



Career Guide

Quick and to the point career advice

Question: “*Andrei, the old saying “find a job you love and never work a day in your life” puts a great deal of pressure on people who are trying to choose the right career. Can we really find one that is so enjoyable, it won't even feel like work?” - Karen B. Smith*

Answer: Great question. Your first order of business is to learn as much as possible about yourself – a [career] self-assessment will do. These results will include a list of occupations that are a good fit for you, but the quest to find the right career doesn't end there. Read descriptions of the occupations and if they interest you, see what the educational requirements are, and look at its job outlook. Do these things and you'll find yourself one step closer to where you want to be.

Best of luck, and you got this!

Andrei





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Career Services: GIT’s Lunch and Learn Events

Message from Jennifer Bowden, GITs Career Services Manager

Hello Global IT community! GIT’s workshops and ‘Lunch and Learn’ events are short sessions with the information you need to get a jump-start on your job search. Our upcoming workshops here at GIT include:

DECEMBER

Creating a LinkedIn Profile –
Wednesday, December 3 at 5 p.m.

LinkedIn is a powerful tool for locating jobs, researching employers, and expanding your professional network. Learn tips for creating a profile that highlights your skills and experience and helps you make the most of this career resource.

Network Your Way to Career Success –
Thursday, December 11 at 5 p.m.

You may have heard that networking is essential for finding a job in today’s market – but how do you get started? This workshop will cover networking tips and strategies including networking in person and how to get started with LinkedIn.



Effective Professional Communication: Cover Letters and More –
Tuesday, December 16 at 5 p.m.

What’s the best way to introduce yourself to a potential employer? Learn tips for writing emails, cover letters, and other types of professional communication that make a great first impression and make sure your resume gets reviewed.

JANUARY

- Planning Your Job Search – Tuesday, January 6 at 12 p.m.
- Resume Writing – Wednesday, January 14 at 12 p.m.
- Getting the Most from LinkedIn (new) – Tuesday, January 20 at 12 p.m.
- AI for Job Seekers – Wednesday, January 28 at 12 p.m.

Register today at <https://www.global-itech.com/free-seminars/> or email placement.services@global-itech.com.





A day in the life of a IT Product Manager



There's a lot that tech companies expect from their PMs. Here is the daily schedule of an actual individual (broken down into two halves of the day), that summarizes the consumer tech product manager job description:

The First Half of the Day

Here's how a typical consumer PM kicks off their day:

8:00 AM

Wake up and check the Outlook mail app on my phone to make sure there aren't any high priority issues that popped up overnight. Immediately after, I usually check my company's Slack to see if I got any new direct messages from anyone that need to be immediately addressed. I remind myself what a terrible morning habit it

is to wake up and be reactive to email / Slack, but it's something I haven't been able to avoid lately. I stretch for 20 minutes while listening to a podcast, and then hop onto my laptop to read some industry news and blogs to make sure I'm up to date.

9:00 AM

I head into the office and eat some breakfast while checking my Asana (where I keep track of personal tasks) to see what P1 items I need to get completed for today. There are a few comments/feedback on a feature spec that I sent out the night before that I need to spend some time addressing or taking into consideration when editing the spec. After 30 minutes, I take some time to respond to a few Zendesk tickets containing feedback sent in by our users. A few tickets contain some ideas for features and I make sure to document those ideas in our backlog to be prioritized later.

10:00 AM

First meeting of the day. There's a recurring PM weekly sync where the PMs get together and talk about what they did

last week, what they have going on this week, and any questions they might have for the rest of the group. It's a good way to get all the PMs aligned at a high-level on what's going on, or what we need to look out for since a lot of our products have a ton of overlap when it comes to user workflows.

10:30 AM

Every week, one product family presents a product review to company executives and the rest of the product team. During the product review, a PM presents an overview of recent launches and any available metrics, upcoming launches, top user needs, and a view of the broader product roadmap. This week is my product family's turn to present, so I spend some time updating some slides and pulling relevant metrics and insights from Mixpanel/querying our database.

12:00 PM

I want to make sure that I'm not too swamped for the week, so I grab lunch from the kitchen and spend the lunch hour working at my desk. I occasionally take



breaks to respond to a few personal emails.

The Second Half of the Day

So far, so good.

Only a few hours in, and the PM has already accomplished so much. After all, creating a successful product for consumers isn't a cakewalk. Here's what the rest of the day's like:

1:00 PM

For most software teams, updates to products are made in “releases,” and within each release, there are a set number of tasks in the form of JIRA tickets (JIRA is a tool used by many engineering teams to document, plan, and assign tasks/improvements/features/bug fixes) that should be completed. To make sure that all code changes are properly accounted for and tested before releasing live on production (in simple terms, code in “production” is anything that is live for users), our engineering team does a code freeze at the beginning of the week. At this point, it's up to PMs or QA to start testing any JIRA tickets that were slotted for the release. I spend some time

testing any tickets that are relevant to my product family to make sure that they are working as intended in our products. I then close out the tickets or re-open any tickets that I notice still have bugs or need extra work.

2:00 PM

I head into another cross-functional team meeting for my product family. This meeting brings together any relevant stakeholders for the product family including members of the Engineering, Design, Operations, and support teams. Every team provides quick updates on the status of the projects they are working on and we collectively discuss any roadblocks or ongoing issues.

2:30 PM - 3:30 PM

We are in the process of re-

designing our product family's mobile web-app and the designer on the project has already completed a prototype on Invision to test with users. Our goal is to sit down with a few user volunteers and conduct a few usability tests to see what parts of the re-design

could be improved.

I've written a test script of questions/tasks that we'd like to ask users to complete on the prototype, and I spend an hour reviewing the script with the designer to make sure I've covered all elements of his re-design.

3:30 PM - 5:00 PM

Another work block to finish up ongoing tasks various projects. From there, I check in with our Operations team to review a launch email that we have queued up for the launch of that feature later in the week.

5:00 PM - 6:30 PM

I finish up my slides for the product review slide deck, review some changes suggested by my lead PM, and head home for the day.



Technology consulting: What it is & how to succeed in It

Technology is a critical part of business success. With its rapid growth and expansion into virtually every industry, tech consulting is more in demand than ever, and the truth is in the numbers. The IT consulting industry grew by over 30% between 2012 and 2025, with a market value of over \$620 billion.

As of this writing, over 2.5 million people are employed as technology consultants and this role has a good outlook for continued growth. Tech consultants continue to offer value by helping businesses understand how to use and make the most of new technologies.

What does a technology consultant do?

Technology consultants work to solve a variety of business problems with technology. A tech consultant works with clients on specific projects or systems to

improve the results they deliver to the business. For example, someone offering these services might help a company install software for remote work. Then, that consultant could also help make sure that software doesn't impact other business systems. This role could also include:

- Software development
- Security analysis
- Risk assessment
- Scaling issues
- Manage and advise on technology tools
- Competitive tech analysis
- Training

Tech consultants often work with a business's executives, leaders, and senior managers. They might also advise on the strategic or financial sides of technology and software. For example, talking about how to invest in cost-efficient systems or how to integrate the Internet of Things across departments.

Why do businesses need tech consulting?

As businesses grow, technology becomes more important. Tech consulting experts help these companies transform their technology usage. This can

help:

- Reduce costs
- Drive corporate strategy
- Streamline business processes
- Develop new talent
- Inspire innovation
- Boost productivity

Some technology consultants fill holes in a current team, while others offer advice on best practices. Either way, tech consulting helps businesses prepare for and respond to the rapid pace of digital transformation. Technology consulting is a valuable and lucrative industry, and technology consultants are major assets to the clients that hire them.

As a tech consultant, you offer incredibly useful skills to businesses large and small. Your efforts can help a company retain top talent, improve its products, and grow the business. It takes skills, knowledge, and drive to succeed in this industry. But if you follow the steps above to start your career in technology consulting you'll be in a good position to add value as a consultant.



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Resume secret: Your resume isn't about you

Your resume is not about you. It's about the employer. When a hiring manager reads your resume, they're thinking one thing: "Does this person have the background needed to step into this job and succeed?" They'll decide the rest (like whether you're a good cultural fit) in the interview.

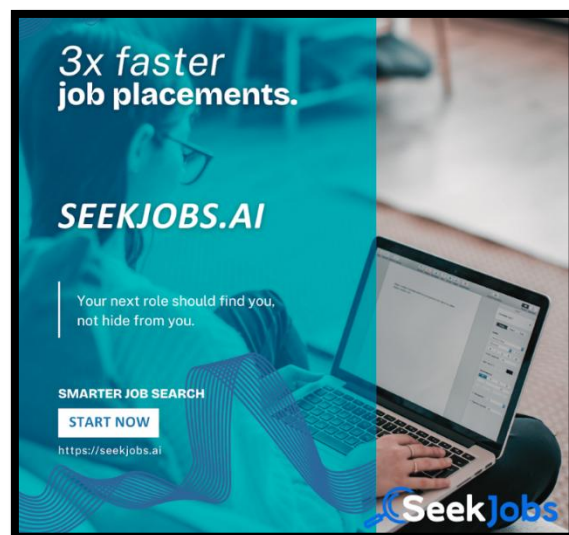
When you realize that they're thinking all about their job, and write your resume with the single goal of demonstrating how you'll fit into that job, then you'll have a resume that's in the top 5-10% of all applicants. And yes – if you go apply for a different type of job tomorrow, you should adjust your resume for that, too.

Tailoring your resume does take a bit more time, but it'll get you more interviews. If you've only been sending out applications with a general resume, give this a try. It should help you immediately. Applying for a high number of jobs doesn't mean you're being productive. It's about getting interviews. This is how to get more.

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