



Five reasons why people choose a career path

Choosing a career path is one of the most important decisions one has to make in life. There are a lot of things that people tend to consider when making this life changing decision but I have found that they all seem to be hinged on one or more of five things. These five reasons are:

Culture

Culture in this context basically means 'everyone does it'. For example, we are in an era where technology is everywhere and a lot of people are going into IT. So you would see people trying to learn how to code, going on courses to become business analysts, developers, project managers and so on, because that's where "the money is". It's almost becoming a norm and that is what we mean by culture.

Tradition

This is where you hear things like 'it's always been like this'. For example, there are people spend who a lot of money going

to university when they really shouldn't have, and it's not really needed for their career path. But because their sister went to university, and everyone else in the family is university graduate, they chose to follow the tradition.

Logic

In others words it just makes sense to do this job. Some may say "why would I spend all that money and go through all that pain studying a course and not pursue a job in that area?" While some may say things like "I would be stupid not to accept a job that pays so much money". Many of us justify our career decisions with different reasons which are enticing but at most times superficial. And although many of these reasons may seem attractive in the current moment, they could end up being detrimental to our progress in the long term. Just because something is logical, doesn't necessarily make it right.

Emotion

Have you ever had a lovely conversation with an interviewer and you just felt the job and employer was perfect





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for you because of the rapport you both built during the interview? Whilst that might usually be a good sign about an employer, it probably isn't strong enough to base your decision on. As you can imagine, people can be good actors when they want something and many employers are experts at 'selling themselves' at Interviews. What are we trying to say? Don't rely on your emotions. Although they are essential for our survival as humans, they aren't reliable indicators for decision making especially when it has to do with your career.

Purpose

This final reason happens to be the least popular but we think it

is the most effective. By 'purpose', I mean your life's vision and mission or as some may call it – 'your big why'. Your job or career decision should be linked to your ultimate purpose in life. It's important to be clear about who you are, what you stand for, who you want to be, and what you want to do with your life. As GIT always say, your job should be a platform to fulfil your purpose.

So, rather than going with the flow, define your life's purpose and let that help you choose your path. Because if your job was chosen based on your purpose, it's very unlikely that you will be unproductive, unmotivated, unhappy or unfulfilled.

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Career Guide

Quick and to the point career advice

Question: “*Andrei, I was recently asked in an interview to, “Describe your role in the most successful team project you’ve participated in.” (I wasn’t ready for this one!) What would have been an appropriate response?”*

– Katie McMichael

Answer:

I’m glad we talking about this. When discussing your role in a successful team project, you’re providing insight into your self-awareness, your ability to work with others, and your propensity to contribute to a collective goal. This question also reveals your understanding of what makes a team function well and how you adapt to the diverse needs and talents of your teammates to achieve success.

When responding, highlight specific actions you took that contributed to the team’s success. Discuss your specific role, any challenges you faced,

how you collaborated with others, and what you learned from the experience. It’s important to demonstrate that you can play different roles depending on the project’s needs and that you value the collective achievement over individual glory. Articulate how your contribution was integral to the overall success, showing that you are a team player who can work harmoniously and effectively within a group to deliver results.

Example: “In the most successful team project I participated in, I served as the strategic planner and facilitator, ensuring that our objectives were clear and that each team member’s strengths were effectively utilized. Recognizing the diversity of skills within the team, I orchestrated a collaborative environment by assigning roles that aligned with each member’s expertise while also fostering opportunities for cross-functional learning. During the project, we encountered a significant challenge when our initial approach to the problem was

met with unforeseen technical obstacles. I spearheaded a brainstorming session that leveraged the collective intelligence of the group, leading to an innovative solution that not only resolved the issue but also improved our overall project outcome. This experience reinforced the importance of adaptability and open communication within a team setting. My ability to navigate this challenge and facilitate a successful pivot was a testament to the strength of our collaboration and was instrumental in achieving our project goals.”

I know that was rather lengthy, but I needed to be comprehensive here.

Best of luck, and you got this!

Andrei





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Career Services: GIT’s Lunch and Learn Events

Message from Jennifer Bowden, GITs Career Services Manager

Hello Global IT community! GIT’s workshops and ‘Lunch and Learn’ events are short sessions with the information you need to get a jump-start on your job search. Our upcoming workshops here at GIT include:

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Creating a LinkedIn Profile – Tuesday, October 7 at 5 p.m.

LinkedIn is a powerful tool for locating jobs, researching employers, and expanding your professional network. Learn tips for creating a profile that highlights your skills and experience and helps you make the most of this career resource.

AI for Job Seekers – Thursday, October 16 at 12 p.m.

AI is showing up everywhere; how can you use it as part of your job search? Learn what tools are available and how to make the most of this technology in planning, preparing, and executing your job search strategy.

Network Your Way to Career Success – Wednesday, October 22 at 5 p.m.

You may have heard that networking is essential for finding a job in today’s market – but how do you get started? This workshop will cover networking tips and strategies including networking in person and how to get the most out of LinkedIn.

Identifying Transferable Skills – Wednesday, October 29 at 12 p.m.

What is meant by a transferable skill? Learn how to identify and highlight these “soft” skills from your experience and make the most of them on your resume.

COMING UP IN NOVEMBER ...

- Resume Writing – Wednesday, Nov. 5 @ 5 p.m.
- Advanced Resume Writing – Tuesday, Nov. 11 @ 12 p.m.
- Interviewing – Thursday, Nov. 20 @ 5 p.m.
- Resume Keywords and Customization – Tuesday, Nov. 25 @ 12 p.m.

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How technology is reshaping workforce training for U.S. companies in 2025

Summary: In 2025, U.S. companies are rapidly adopting tech-driven training—from AI-powered platforms to game-based learning—to upskill employees faster, smarter, and at scale. As hybrid work becomes the norm, technology is not just enhancing training—it's redefining how and where learning happens.

Why Tech-Driven Training Is the Answer

The American workplace is in the middle of a quiet revolution, and it's not just about where we work—it's about how we learn. The days of dusty training binders and marathon PowerPoint sessions are fading fast. In 2025, technology is stepping up, turning workplace learning into something smarter, more personal, and surprisingly engaging. For U.S. businesses, this isn't a passing fad; it's a lifeline to stay competitive in a fast-moving world. Let's dive into how tech is reshaping



workforce training across the States and why it's worth paying attention to.

The Digital-First Takeover

If there's one thing the U.S. does well, it's embracing technology. With internet penetration sitting at 80% and a workforce split between offices, homes, and everywhere in between, digital learning has gone from "nice-to-have" to "must-have." Companies aren't just digitizing old methods—they're rethinking the whole game. Imagine a sales rep brushing up on negotiation tactics via their phone on the train, or a factory worker reviewing safety protocols between shifts. It's flexible, it's

immediate, and it fits the rhythm of modern life.

The stats tell the story: North America's eLearning market is on track to hit \$130 billion by 2026, and the U.S. is the engine driving it. Why? Because American businesses thrive on efficiency and measurable outcomes. Digital platforms deliver both, cutting downtime and letting teams learn without disrupting the workflow. It's not about replacing the human touch—it's about amplifying it with tools that work harder.





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Game-Based Learning: Skills Through Play

One of the coolest shifts GIT has seen is the rise of game-based learning. This isn't about tacking points onto a quiz—it's about building entire training experiences around play. Picture a customer service rep navigating a tricky virtual client call, or a warehouse team mastering forklift safety through a 3D simulation. It's hands-on, immersive, and sticks with you. Research shows it can boost retention by 20% over traditional methods, and U.S. companies are taking note.

Big names like Walmart and Deloitte have rolled it out—think retail staff practicing Black Friday rushes or consultants honing leadership skills in a virtual boardroom. Why does it work? It's active, not passive. You learn by doing, not just listening. Plus, with Millennials and Gen Z making up 75% of the workforce by 2030, this taps into a generation that's grown up with controllers in hand. For them, learning through play isn't a gimmick—it's second nature.

AI: Your Personal Learning Coach

Then there's AI, quietly rewriting the rules of training. Imagine a system that tracks how you learn, spots where you stumble, and adjusts the lessons to match your pace. Adaptive platforms are doing just that, serving up content that feels custom-made. Chatbots are in the mix too—pop a question at 2 a.m., and you've got an answer, no human required. And automated assessments? They're a manager's dream, slicing through grading time and spitting out feedback that's instant and actionable.

In the U.S., where data is king, AI is a perfect fit. It's not about cold automation—it's about insight. Take a sales team: AI can analyze their pitch performance, flag weak spots, and suggest tweaks, all in real time. It's like having a coach who never sleeps. For businesses juggling tight



schedules and tighter budgets, that's gold.

Why Companies Can't Ignore This

So, what's the big deal for American firms? First, it's about survival. The U.S. job market is brutal—over 6 million openings a month, per recent BLS data—and skilled workers are in short supply. Tech-driven training keeps teams ahead without eating up weeks or draining the bank. A Midwest manufacturer GIT heard about swapped clunky in-person sessions for a digital platform with game-based modules. They cut onboarding time by 30% and saw productivity jump 15%.





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Second, it's affordable. Cloud-based tools mean no massive upfront investments—just subscriptions that scale as you grow. For small and medium businesses, that's a lifeline.

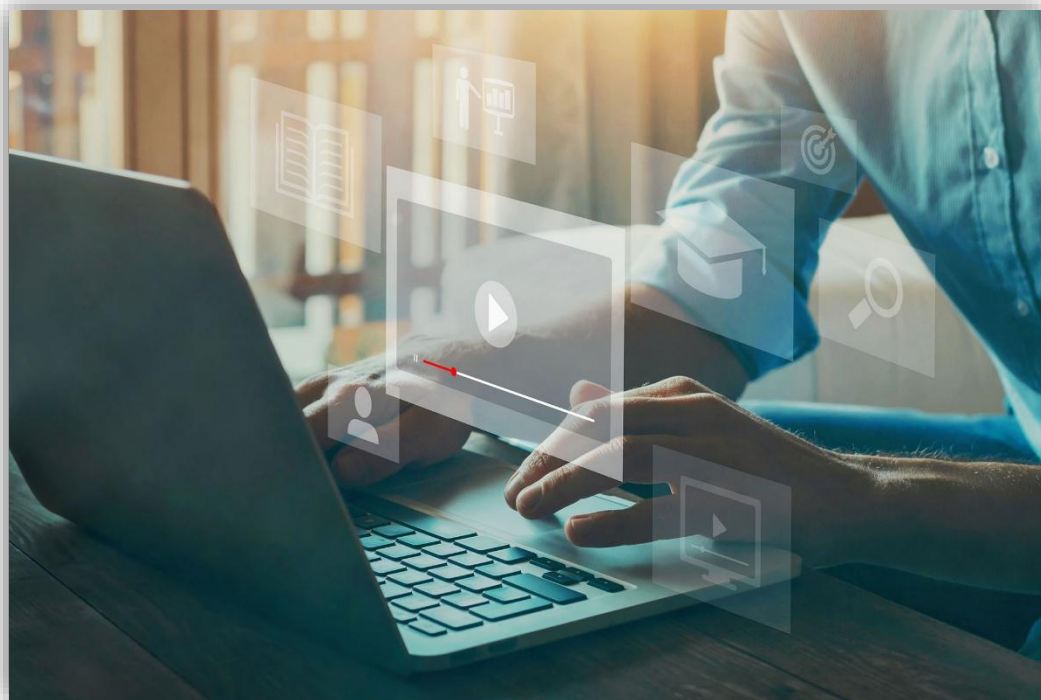
Third, it's built for the future. Hybrid work isn't going anywhere—over 60% of U.S. workers prefer it, per Gallup—and training has to bridge that gap. Tech makes it seamless, whether your team is in Texas or Tacoma.

Real-World Wins

The proof is in the pudding. A California tech startup used AI to tailor its sales training, watching close rates climb 10% in months. A New York healthcare provider rolled out game-based modules for compliance—engagement soared, and violations dropped. These aren't outliers; they're signals. Tech isn't just changing how we train—it's changing what's possible.

The Road Ahead for U.S. Workforce Training

What's next? The U.S. is set to keep pushing the envelope.

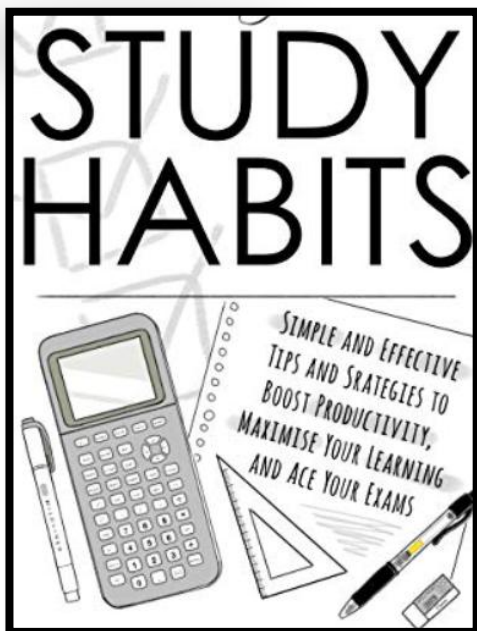


EdTech investments are skyrocketing—think \$700

million in AR/VR learning tools by year's end—and the appetite for innovation is insatiable. Virtual Reality could soon let you practice a factory repair or a boardroom pitch in 3D. Tools might integrate tighter with platforms like Slack, making learning part of the daily grind. The line between training and working will blur—and that's the point.

For U.S. businesses, the message is clear: tech isn't optional. Whether it's playing to learn, leaning on AI, or going fully digital, the tools are here. The real question is how you'll wield them to unlock your team's potential. In a market this fast, standing still isn't an option—2025 is about moving smarter.





How to stay focused while studying, a guide

Studying is tough. Whether you’re a veteran student getting a Ph.D. or someone starting high school, figuring out how to stay focused while studying is a challenge that we all face. Whether your biggest challenge is social media, procrastination, time management, or a combination of all three, we’ve got a variety of tools and techniques that can help minimize the stress of studying and keep you focused on what matters.

And if you’re like most of us –

this school year is presenting challenges we’ve never faced before. Learning remotely and losing the motivation and pressure that comes with in-person learning and contact has left many of us fighting off the internet like never before. So let’s dig in!

1. Find a suitable environment.

Location, location, location. Finding where you work best is an essential part of any successful studying session. For some, the quiet of a library is essential, but for others, the light bustle of a coffee shop can be just the right amount of background noise to stay focused.

2. Create a study ritual.

When it comes to staying focused while studying, it’s important to create a routine to help you find your flow and focus. A good place to start is having a pre-study ritual that involves things like clearing your desk, closing your door, grabbing all the materials you’ll need, putting on some headphones, and creating a to-do list. Taking five minutes to set up your workspace will not only physically prepare you to

study, but also help train your brain to transition into a state of focus more effortlessly. With the space around you clear of distractions, your mind is free to focus on what is most important.

Ultimately, there’s no quick, one-size-fits-all solution to staying focused while studying. Different methods and tools will work better for some than others. However, with a little trial and error and the tools and techniques above, you can create a routine of focused studying that works best for you



GIT thought provoking corner



“Start where you are. Use what you have. Do what you can.”
— Arthur Ashe



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