



### **From learning to earning - fast. Your Edge in the AI Era!**

The professional landscape has fundamentally shifted. Traditional career advancement based on years of experience is giving way to a new paradigm where demonstrable skills, rapid learning, and measurable output determine success. For IT professionals, this transformation presents unprecedented opportunities for career acceleration.

#### **The New Success Formula: Agility + Results**

Artificial intelligence has revolutionized how businesses operate, creating demand for professionals who can adapt quickly and deliver tangible results. Modern employers prioritize candidates who demonstrate proficiency through certifications and proven problem-solving capabilities rather than lengthy tenure.

Michigan's growing tech sector particularly values professionals who can immediately contribute to digital transformation initiatives.



#### **High-Impact IT Skills Driving 2025 Hiring**

Artificial Intelligence and Machine Learning power everything from customer service automation to predictive analytics. Cybersecurity expertise remains critical as cyber threats continue evolving. Cloud Computing proficiency in AWS and Azure is essential as businesses accelerate cloud

migration. Data Analytics skills enable businesses to transform information into actionable insights. DevOps and Automation streamline operations and deployment processes. Programming languages including Python, SQL, and R remain foundational across multiple industries.

#### **Strategic Certifications for Career Acceleration**

- ◆ **Cybersecurity:** CompTIA Security+, CEH, CISSP, CompTIA CySA+



# GLOBAL IT

## Get Trained. Get Placed.

JobPrep – August 2025 “The Voice of Technology Career Insight”

- ◇ **Cloud & DevOps:** AWS Solutions Architect, Microsoft Azure Admin, Google Cloud Digital Leader
- ◇ **AI & Data Science:** IBM AI & ML Professional Certificate, MS Azure AI Engineer, Google Data Analytics
- ◇ **IT Support:** CompTIA A+, Network+, Cisco CCNA, Google IT Support Certificate
- ◇ **Project Management:** PMI PMP, CAPM, PMI-ACP, Certified ScrumMaster

**Professional Development at Global Information Technology**  
Headquartered in Southfield, Michigan, Global Information Technology for over 25 years has been offering job-focused training programs designed to meet current market demands. Our hands-on curriculum covers the high-demand skills and certifications that Michigan

Ready to advance your IT career?

Visit: [www.global-itech.com](http://www.global-itech.com)

Call 248-557-2480

Email: [info@global-itech.com](mailto:info@global-itech.com)

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Jobs in the Detroit area ...  
just **1** click away

SimplyHired.

indeed

LinkedIn

glassdoor®

Dice®  
The Career Hub for Tech Insiders™

### Veterans, get ready to power your tech future here at Global IT

Global Information Technology (Global IT) is approved by the Department of Veteran Affairs to receive Veterans benefits. We accept Chapter 33 Post 9/11 GI Bill®, Chapter 30 Montgomery GI Bill® for Active Duty, Ch 31 Vocational Rehabilitation and Employment (VR&E), and VRRAP. Whether you are serving or have already served, Global Information Technology is here to work with you to start your IT career. These benefits may cover up to 100% of tuition and fees and housing allowance, courseware, and other training related costs as well.

The Department of Veterans Affairs (VA) is accepting new training program enrollments for veterans wishing to use their GI Bill benefits. These training programs help veterans get the technology skills they need to join some of the fastest-growing industries in the United States. Global Information Technology (Global IT) is approved by the Department of Veteran Affairs





to receive benefits under the GI Bill - Chapter 31 and Post-911 programs. Participating veterans will receive high-tech training, tuition, and housing allowance assistance).

For more information about your specific benefits in regards to your service, call 248-557-2480 to set up an appointment with one of our School Certified Officers (SCO, career advisors) or complete the inquiry form at <https://www.globalitech.com/va-p>



### Apply for the Global IT Scholarship Program

Global Information Technology is proud to provide the GIT Scholarship Program. Every month, this scholarship will be awarded to highly driven individuals wanting to begin or advance their IT career. Exclusively, the scholarship will provide a grant of \$2,500.00 towards any certification course or remote live training at GIT. GIT created this opportunity to give back to the community and spread our desire to help those in need. We believe that learning is essential and we will continue to help and develop individuals to help them succeed in their personal development goals. Apply here:

<https://www.global-itech.com/the-global-it-scholarship/>

### Career Guide

#### Quick and to the point career advice

**Question:** *“Andrei, I need your help. I struggle during interviews when they ask me why I should be hired for the position. What should I say here?” – Dorian Chapman II*

**Answer:** I hear you, Dorian, and this can be a tough one if not prepared. Try these three things:

1. Show that you have skills and experience to do the job and deliver great results. You never know what other candidates offer to the company. But you know you: emphasize your key skills, strengths, talents, work experience, and professional achievements that are fundamental to getting great things done on this position.
2. Highlight that you'll fit in and be a great addition to the team. Show the interviewer that you have corresponding personal and professional traits that make you a great addition to the team. At larger companies,



departments and their staff vary greatly. Marketing people are different from IT specialists. Identify the company's culture and the department's characteristic features and tell the interviewer how you will fit in.

3. Describe how hiring you will make their life easier and help them achieve more. Determine what problems they had so far, what new issues or goals they have now, and how your specific skills and experience can come in handy. Scour the company's website and social media channels to research their roadmap and history. Google their media mentions and case studies. Reread the job ad you applied to. Use this information to guide your answer.

We could go on-and-on, but the gist of it is right here. Regardless, you got this!

*Andrei*

### GIT thought provoking corner



*"Every great dream begins with a dreamer. Always remember, you have within you the strength, the patience, and the passion to reach for the stars to change the world."*

- *Harriet Tubman*

### IT fact: Did you know ...

The majority of internet content exists on the Deep Web. The average internet user can only hope to scratch the surface of available content. While a prominent Dutch researcher believes that 4.5 million websites are currently indexed by search engines, the internet extends far beyond this easily searchable content. Estimates regarding the size and scope of the Deep Web vary, but some researchers believe that it is at least 400 times larger than the surface internet.



### Career Services: GIT's Lunch and Learn Events

*Message from Jennifer Bowden,  
GIT's Career Services Manager*

Hello Global IT community! GIT's workshops and 'Lunch and Learn' events are short sessions with the information you need to get a jump-start on your job search. Our upcoming workshops here at GIT include:

#### AUGUST

Tuesday, August 5, 5 p.m. –

#### Creating a LinkedIn Profile

LinkedIn is a powerful tool for locating jobs, researching employers, and expanding your professional network. Learn tips for creating a profile that highlights your skills and experience and helps you make the most of this career resource.

Thursday, August 14, 12 p.m. –

#### Effective Professional Communication: Cover Letters and More (NEW!)

What's the best way to





introduce yourself to a potential employer? Learn tips for writing emails, cover letters, and other types of professional communication that make a great first impression and make sure your resume gets reviewed.

Wednesday, August 20, 5 p.m. –  
**Network Your Way to Career Success**

You may have heard that networking is essential for finding a job in today's market – but how do you get started? This workshop will cover networking tips and strategies including networking in person and how to get the most out of LinkedIn.

Tuesday, August 26, 12 p.m.  
– **Planning Your Job Search**  
*Now that summer is drawing to a close, it might be time to re-energize your job search. Learn strategies for planning and executing a search that keeps you on track and gets results while making the most of your limited time.*

Register today  
at <https://www.global-itech.com/free-seminars/> or  
email [placement.services@global-itech.com](mailto:placement.services@global-itech.com).



### StockX: Shaping the next generation of e-commerce for the next-gen consumer

In a world where consumers increasingly value self-expression and individuality, the market for hard-to-find fashion, collectibles, and electronics has never been hotter. The StockX global platform offers unique access to current culture while being a data-driven, bid-ask model where buyers trust they're getting a fair price. With key leadership and an inspiring vision in place, StockX believes they're poised for significant growth: into new product verticals, new audiences, and new geographies. To get there we're looking for flexible, all-in teammates who are excited to join our team.

### 8 Benefits of IT certifications



Why should you earn an IT certification (or certifications)? What is the value of an IT certification to you and to your employer? An IT certification is a quick and readily recognized benchmark mapped to a specific skill set based on standardized testing. A certification demonstrates your dedication, motivation and technical knowledge on a specific platform. Once you earn an IT certification, you join a select group of individuals - a peer group with demonstrated skills. Having a certification shows that you not only possess comprehensive knowledge of that technology but you also care enough about your own career to spend the time and money to get certified. Remember: You are your own best career manager!



#### 1. Getting Hired

Keep in mind that when two otherwise equal candidates are vying for the same job, the one who has a certification will have the edge over the candidate that does not.

#### 2. Job Retention

Earning a certification demonstrates that you are determined to enhance your skill set and knowledge - which benefits you and your employer. The bottom line is you must invest in yourself.

#### 3. Promotions

There is no better way for upward mobility than a new certification or progress further up the certification chain in a current area of expertise.

#### 4. Networking Opportunities

Once you earn a certification with a specific vendor or manufacturer, then you join a unique group of certified and skilled professionals. This can prove to be an invaluable peer resource group when seeking answers to problems or sharing the solutions to your own challenging scenario.

#### 5. Professional Credibility

Having earned one (or more) of these certifications demonstrates your dedication and motivation to professional development.

#### 6. Certification Renewal and Retention

IT professionals may have a requirement by their respective certification bodies to recertify every two to three years. In some circumstances, customers may only want to work with companies that have certified individuals.



#### 8. New and Current Technologies

Earning a certification on a recently released operating system, platform or application will demonstrate that you have achieved what few have done up to that point: become certified on a new product.

### A day in the life

#### Management Information Systems Director

[A management information systems director spearheads the implementation of software, equipment installation and other projects to improve the quality of a company's information systems.]

IT Managers plan, direct, or coordinate activities in such fields as electronic data processing, information systems, systems analysis, and computer programming. They also manage backup, security and user help systems.

Other tasks include:

- Direct daily operations of department, analyzing workflow, establishing priorities, developing standards and setting deadlines.
- Meet with department heads, managers, supervisors, vendors, and others, to solicit cooperation and resolve problems.





- Review project plans to plan and coordinate project activity.
- Assign and review the work of systems analysts, programmers, and other computer-related workers.
- Provide users with technical support for computer problems.
- Develop computer information resources, providing for data security and control, strategic computing, and disaster recovery.

We asked IT Managers how satisfied they are with their job. Here is what they said:

#### Job satisfaction

**72%**

of them said they were satisfied with their job and

#### Meaningful Work

**49%**

said they find that their job makes the world a better place or helps to make someone else's life better.

### **Grab an employer's attention on your resume with numbers and data**

You probably don't have a great resume if it has no numbers/data. It doesn't matter what industry you're in. If you're a content editor for a publishing company you can say, "Edited and published 20+ articles per month for the company blog, read by 200,000+ monthly readers". Our point is: They're out there. They exist. This is NOT just for people in sales. Every single person with any work experience whatsoever should have numbers on their resume. Anyone can do this. Everyone should do this. If you're a recently OU certified, then find numbers and accomplishments from your internships or even academic work. Did you lead any projects? Give any presentations? What did you do? That's your work experience if you have no work experience, just include some numbers!

### **Proton takes on Google, Microsoft again with a new 2FA security app**

Proton is expanding its suite of privacy and security-led tools with the introduction of a new two-factor authentication app. This is Proton's first foray into 2FA, although it does already offer its own password manager. It says it wants to offer an alternative to Google and Microsoft's popular tools and dedicated apps like Authy and Duo.

The new open-source Proton Authenticator app joins Proton Mail, Proton Pass, and Proton VPN. It works similarly to its rivals by generating unique login codes that last only 30 seconds before regenerating as an alternative to SMS authentication.

Proton Authenticator is out now, and it's available across Android, iOS, Linux, macOS, and Windows. You can use the tool with or without a Proton account, and it's free for everyone.