



6 Common career goals to look forward to

Many people may be interested in your career goals, but two parties (other than you) will be particularly invested in your idea of success: your potential employers and your current employer.

A potential employer may ask you about your goals in an interview - either directly or with the similarly popular, “Where do you see yourself in five years?” For a potential employer, knowing your goals can help them understand how a role fits into your career vision and how well that vision aligns with the company’s needs.

Your current employer started investing in your career goals when they hired you, and the topic may come up during performance reviews. A supportive employer takes an active interest in helping you move toward your goals, which has been shown to be beneficial for you and them.

What is a career goal?

A career goal is an ideal state you aim for in your professional life. Career goals can be short- or long-term, depending on how much time you anticipate working toward achieving your goal. Ultimately, achieving your short-term and long-term career goals will bring you closer to your career aspirations.

In this article, we’ll take a closer look at these common examples of career goals:

1. Advancing to a leadership position
2. Becoming a thought leader
3. Working toward professional development
4. Shifting into a new career path
5. Experiencing career stability
6. Creating a career goal

1. Advance to a leadership position.

Your specific path toward a leadership role greatly depends on your industry and where you’re starting, and it can take many years to accomplish. Along the way, you may aim to achieve some of these goals:

- Short-term goals: Gain necessary experience with entry- and mid-level positions, attend leadership

training, set up informational interviews with potential mentors and team leaders, network with cross-functional colleagues

- Long-term goals: Get a promotion, earn a professional certificate or advanced degree, work towards a specific title

2. Become a thought leader.

Thought leaders exist in many areas within every industry, and their knowledge base can be expansive or niche. Depending on the type of thought leader you envision yourself becoming, you may aim to accomplish some of these goals:

- Short-term goals: Attend specialty training sessions, take relevant classes, attend industry conferences, and build a social media following



- Long-term goals: Earn a professional certificate or advanced degree, publish articles, write a book, speak at a conference

3. Work toward personal development.

Personal development, as it relates to your career goals, is all about bringing the best version of yourself to your career. When talking about any of the following, remember to connect them back to the work you're doing for your organization:

- Short-term goals: Fill skill gaps with classes or training sessions, take on a new project at work, network with leaders you admire, and find a mentor
- Long-term goals: Lead with your values, learn a new skill, practice work-life balance, change careers

4. Shift into a new career path.

During a performance review, it can be tricky to talk about a desire to change careers. You don't need to share every detail of your career goal with your manager; sticking to the transferable skills you are building is okay. Here are some things you may work toward as you approach a career change:

- Short-term goals: Research your desired career, gain necessary technical and workplace skills, earn a professional certificate, participate in a career boot camp, request informational interviews
- Long-term goals: Work toward a specific job title

5. Experience career stability.

If your career goals aren't your central life goals, you may focus more on career stability than growth. Having a job that supports your broader life goals can be crucial. If you are working toward career stability, some of your goals may be:

- Short-term goals: Hone skills that support stability in your role, build time-management skills, build strong work relationships

- Long-term goals: Earn a specific salary, get a job with strong benefits, practice work-life balance, build a strong reputation at work

6. Create a career goal.

Goals tend to shift over time as we learn more about ourselves and the world around us, and there will likely be times when you aren't sure what your goal is. Not only is that normal, but it's also a great time to explore your interests and think about your priorities in life. Here are some aims to consider:

- Short-term goals: Attend seminars and training sessions, take a class, explore a hobby, learn a new skill, research various career paths, request informational interviews, network with people in different industries, find a career coach
- Long-term goals: Master a new skill, incorporate a new skill into your career, find a mentor



Veterans, get ready to power your tech future here at Global IT

Global Information Technology (Global IT) is approved by the Department of Veteran Affairs to receive Veterans benefits. We accept Chapter 33 Post 9/11 GI Bill®, Chapter 30 Montgomery GI Bill® for Active Duty, Ch 31 Vocational Rehabilitation and Employment (VR&E), and VRRAP. Whether you are serving or have already served, Global Information Technology is here to work with you to start your IT career. These benefits may cover up to 100% of tuition and fees and housing allowance, courseware, and other training related costs as well.

The Department of Veterans Affairs (VA) is accepting new training program enrollments for veterans wishing to use their GI Bill benefits. These training programs help veterans get the technology skills they need to join some of the fastest-growing industries in the United States. Global Information Technology (Global IT) is approved by the Department of Veteran Affairs

to receive benefits under the GI Bill - Chapter 31 and Post-911 programs. Participating veterans will receive high-tech training, tuition, and housing allowance assistance).

For more information about your specific benefits in regards to your service, call 248-557-2480 to set up an appointment with one of our School Certified Officers (SCO, career advisors) or complete the inquiry form at <https://www.globalitech.com/va-p>



Jobs in the Detroit area ... just 1 click away

SimplyHired.

indeed

LinkedIn

glassdoor®

Dice
The Career Hub for Tech Insiders™



Career Guide

Quick and to the point Career Advice

Question: *“Andrei, what’s the deal with all this talk I’m hearing about technical skills?? Am I being overlooked for jobs based on this? Help me out ... please and thank you.”*
– **Kearney Lenne**

Answer: Real simple answer here, Kearney: Technical skills refer to job-specific abilities and knowledge required for carrying out the core duties of a role. The best technical skills for a resume depend on a company’s needs, so carefully review the job description. You can list technical skills in the skills section of a resume, but it’s even better to prove them in the work experience section. Use action verbs and metrics to describe how you applied your skills and made a meaningful impact for your current or previous companies.

You can’t be a programmer without knowing how to code.

You can’t be an accountant without knowing how to keep

financial records.

Arguably, it’s the technical skills that define any role—without them, you simply can’t execute the core tasks of a job position.

Another term that’s often used synonymously for technical skills is *hard skills*. There isn’t really a difference between resume hard skills and technical skills. Both refer to job-specific abilities that are concrete, measurable, and quantifiable. You develop technical or “hard” skills through experience, education, and professional training. Examples of technical skills include programming languages like Python, data analysis using SQL, and operating machinery in manufacturing.

But technical skills aren’t limited to technical fields. For example, for a professional babysitter, meal preparation or CPR are relevant technical skill. Again, be sure to assess what the employer is seeking. I hope this advice helps. You got this, and best of luck! – *Andrei*



Apply for the Global IT Scholarship Program

Global Information Technology is proud to provide the GIT Scholarship Program. Every month, this scholarship will be awarded to highly driven individuals wanting to begin or advance their IT career. Exclusively, the scholarship will provide a grant of \$2,500.00 towards any certification course or remote live training at GIT. GIT created this opportunity to give back to the community and spread our desire to help those in need. We believe that learning is essential and we will continue to help and develop individuals to help them succeed in their personal development goals. Apply here:

<https://www.global-itech.com/the-global-it-scholarship/>



Career Services: GIT's Lunch and Learn Events

*Message from Jennifer Bowden,
GITs Career Services Manager*

Hello Global IT community!
GIT's workshops and 'Lunch and Learn' events are short sessions with the information you need to get a jump-start on your job search. Our upcoming workshops here at GIT include:

JUNE

Wednesday, June 4, 5 p.m. –

Creating a LinkedIn Profile

LinkedIn is a powerful tool for locating jobs, researching employers, and expanding your professional network. Learn tips for creating a profile that highlights your skills and experience and helps you make the most of this career resource.

Tuesday, June 10, 12 p.m. –

Planning Your Job Search

It's been said that finding a job **is** a job. How can you make the most of the time you have available? Learn strategies for planning and executing a job search that keep you on track and gets results.

Thursday, June 19, 5 p.m. –

Network Your Way to Career Success

You may have heard that networking is essential for finding a job in today's market – but how do you get started? This workshop will cover networking tips and strategies including networking in person and how to get the most out of LinkedIn.

Tuesday, June 24, 12 p.m. –

Communication Skills

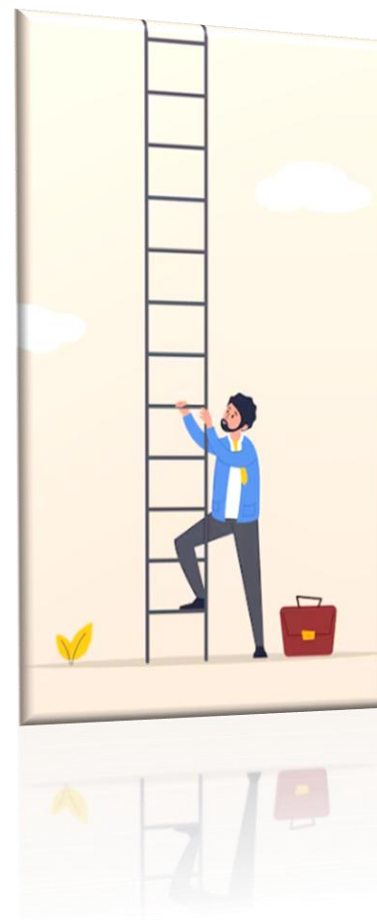
Communication skills are listed as an essential qualification in nearly every job posting. Learn more about what employers are looking for and ways to show these skills in your resume and interview.

JULY

Tuesday, July 1, 5 p.m. –

Resume Writing

Your resume is the foundation of a successful job search. This session will explain the essential sections of a resume and show you how to add the skills and experience that get you noticed.



Thursday, July 10, 12 p.m. –

Advanced Resume Writing (NEW)

You're familiar with resume basics – but how can you address unique situations? Learn more about addressing career gaps, pivoting to a new career, listing gig or freelance work, and what to do if you're over- or underqualified for the positions you're applying for.



Steve Hughes

To the Global Information Technology Team, I would like to take this opportunity to thank your entire team for the excellent IT training that I have received. The hands on training and superb instructing have been invaluable. The staff at GIT has been extremely helpful in all manners. When I joined Global IT as a student in Sept 2009, I was without a job. With the help of your Placement division, I am now employed on a contract assignment with HP Enterprise Services, with the opportunity to be hired direct. In the 3 short months I have been with Global IT, the experience and training that I have received is nothing less that spectacular. Although, I still have a long road ahead of me, I know that I'm in good hands with your entire staff and that my future in the IT networking world looks brighter everyday. Thanks again for everyone's support and hard work.

Thursday, July 17, 5 p.m. –

Interviewing Skills

Interviewing is a skill you can improve with practice. Learn strategies for taming those pre-interview jitters, how to answer tough questions (including the dreaded “Tell me about yourself”), and the best way to follow up with employers.

Wednesday, July 23, 12 p.m. –

Understanding Transferable Skills

What is meant by a transferrable skill? Learn how to identify and highlight the transferrable skills from your experience and make the most of them on your resume.

Tuesday, July 29, 12 p.m. –

AI for Job Seekers

AI is showing up everywhere; how can you use it as part of your job search? Learn what tools are available and how to make the most of this technology in planning, preparing, and executing your job search strategy.

Register today at <https://www.global-itech.com/free-seminars/> or email placement.services@global-itech.com.

GIT thought provoking corner



“Everyone has a purpose in life and a unique talent to give to others. And when we blend this unique talent with service to others, we experience the ecstasy and exultation of own spirit, which is the ultimate goal of all goals.”

- Kallam Anji Reddy



Detroit's tech momentum is on the rise, rise, rise

Detroit's tech momentum surged in April and May 2025, marking a turning point for innovation across AI and advanced manufacturing.

Industry leaders, startups, and academic partners convened at SME's AeroDef and RAPID + TCT 2025 to honor breakthroughs in composites, additive manufacturing, and digital fabrication, highlighting student innovations and startups like Solideon's rapid hardware prototyping. Parallely, Michigan State University and Apple launched the nation's first Apple Manufacturing Academy in Detroit, providing free training for smart manufacturing, AI, and leadership to catalyze tech growth and supply chain excellence.

“Apple is proud to work with suppliers in all 50 states...to expand American manufacturing leadership and help even more companies



innovate and grow,” stated Sabih Khan, Apple's SVP of Operations in [The Detroit News](#)

“With our strong programs...Michigan State is a perfect partner for this new effort, and we greatly appreciate the ongoing collaboration with Apple”, says Kevin Guskiewicz, MSU President.

Regionally, Detroit-based AI startups - such as MokSa.ai (raising \$1.5M in April) and InvestNext (securing \$15M Series B) - thrived amid a record 57.9% global VC share for AI ventures in Q1 2025, reinforcing Michigan's ascent highlighted in AI venture capital reports. This convergence of education, capital, and trailblazing talent signals Detroit's pivotal role in shaping America's next-generation tech landscape.

The one-page resume vs. the two-page resume

There's an age-old debate about whether size matters that affects job seekers: How long should your resume be?

A short or skimpy resume will lead recruiters and hiring managers to believe you don't have a lot to offer. But if your resume is too long, no hiring manager is going to read it all the way to the end. It may even make them annoyed.

So, what's the middle ground for writing your resume? While there's no hard-and-fast rule, says resume expert Kim Isaacs, your industry and level of experience can help you determine if your resume should be one or two (or more) pages long.

When to Use a One-Page Resume

The one-page resume is ideal for entry-level workers, new college graduates, and those who have a few years of work experience. Additionally, you should consider a one-page



resume if you're looking to make a career change and don't have much experience relevant to your new goal. "The quicker you can get to the point, the better," Isaacs says. Hiring managers are busy people, sometimes having to sort through hundreds of applications.

The average time you have to capture a reader's attention is around six seconds. During that time, they'll be determining whether you fit their needs or not.

So, how can you make good use of your resume real estate and really stand out?

By being strategic with keywords, quantifying your achievements, and, most importantly, keeping it concise. This way, your resume will make a good first impression on the recruiter, as it typically serves as your first point of contact when you apply to a company. Not to mention, a resume that's all over the place doesn't say much about your organizational skills, does it?

When to Use a Two-Page Resume

That doesn't mean you have to cram all of your experience on one page with a teeny tiny font that you need a magnifying glass to read. Readability and overall presentation need to be factored in, too.

"Most resume reviewers would rather read a well-laid-out, easy-to-skim, two-page resume than a one-page resume that jams too much information on the page," Isaacs says. A two-page resume makes sense for many job seekers, especially those who are further along in their career, with 10 or more years of relevant job experience. The extra page may be needed to convey all of the critical information an employer needs to know. Keep in mind, however, that the second page likely won't get as much attention as the first, so it's best to make sure you're using the right resume format (think: chronological vs. functional).

The Final Word on Resume Length

In the end, the length doesn't matter quite as much as the content filling the pages. If you can capture your qualifications

on one page, great. But if it takes two pages or more, that's OK, too.

"I've had new grads do well with two-page resumes and top executives do well with only one page," Isaacs says. Just remember: Your resume should be a high-level look at your accomplishments that entices the hiring manager to want to learn more. "A resume is like the copy on the back cover of a book, designed to make you want to read the book," Isaacs says. "It's not the whole book."

Once you've nailed down the right length for your resume, it's ready to go to work. Just like you.