



GLOBALIT

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JobPrep – February 2025 “The Voice of Technology Career Insight”

Is artificial intelligence a good career path for you?

The use of AI technology has expanded significantly in the past years, more than doubling since 2017. While some people worry about AI replacing jobs, it's important to note AI will also create many new jobs. All in all, AI is expected to create some 97 million new jobs by 2025.

Organizations actually report having trouble filling AI roles — which is good news for anyone looking for a gig! For example, many organizations report struggling to find fitting AI data scientists, machine learning engineers, AI product managers, and data architects.

What do you need to work in AI? You'll benefit from the following mix of hard and soft skills:

- Technical prowess. Programming, coding, and data analytics skills are in demand for many AI jobs.
- Ability to collaborate. AI is a complex technology that



isn't harnessed by one person alone. Get ready to work in teams.

- Adaptability. AI capabilities are constantly evolving. Adapting to the changing tools can help you keep up.
- Communication skills. Communicating on AI complexities in writing and verbally will serve you well in the field.
- Curiosity. An innovative mindset can help you explore AI's full potential.

Industries where you can build an AI career

Tech companies are at the forefront of AI optimization and hiring. However, you don't have to work for a tech giant like Amazon or Google. New jobs are popping up in a diversity of fields as other industries harness AI software tools — from ChatGPT to automation technologies.

Areas looking for AI pros include:

- Health care. AI is expected to help health care practitioners diagnose and treat patients in the future.



Software engineers and AI research scientists are two job roles that can help.

- Finance. Banks are already using AI to detect fraud and understand consumer purchasing behavior. Financial services can use data engineers, natural language processing engineers, deep learning engineers, and more.
- Supply chain. Supply chain management is one field already reporting big savings thanks to AI. Available jobs range from machine learning engineer to business intelligence developer.
- Government. Government agencies are already hiring for AI jobs in areas like engineering, cybersecurity, and compliance.
- Human resources. HR professionals and recruiters may use cutting-edge AI tools to help with everything from sifting through resumes to writing job ads.

Veterans, get ready to power your tech future here at Global IT

Global Information Technology (Global IT) is approved by the Department of Veteran Affairs to receive Veterans benefits. We accept Chapter 33 Post 9/11 GI Bill®, Chapter 30 Montgomery GI Bill® for Active Duty, Ch 31 Vocational Rehabilitation and Employment (VR&E), and VRRAP. Whether you are serving or have already served, Global Information Technology is here to work with you to start your IT career. These benefits may cover up to 100% of tuition and fees and housing allowance, courseware, and other training related costs as well.

The Department of Veterans Affairs (VA) is accepting new training program enrollments for veterans wishing to use their GI Bill benefits. These training programs help veterans get the technology skills they need to join some of the fastest-growing industries in the United States. Global Information Technology (Global IT) is approved by the Department of Veteran Affairs

to receive benefits under the GI Bill - Chapter 31 and Post-911 programs. Participating veterans will receive high-tech training, tuition, and housing allowance assistance).

For more information about your specific benefits in regards to your service, call 248-557-2480 to set up an appointment with one of our School Certified Officers (SCO, career advisors) or complete the inquiry form at <https://www.globalitech.com/va-p>





DETROIT, Michigan

Jobs in the Detroit area ...
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The Career Hub for Tech Insiders™

Career Guide

Quick and to the point Career Advice

Question: *“Andrei, talk to me about ‘white space’ on a resume – what does it mean exactly?” – Jenna Yarborough*

Answer: Great question, Jenna. And I have a quick answer for you ...

Balance your text with enough white space to make your resume more readable and visually appealing. To optimize your resume’s white space, keep these tips in mind:

- **Balanced margins:** Start by setting your margins to a standard size, typically around 1 inch on all sides. This creates a clean frame for your text without crowding the page edges.
- **Keep adequate spacing between sections:** Ensure there’s sufficient space between different sections of your resume, like between your header and professional summary, and

between your work experience and education sections.

- **Avoid dense blocks of text:** Large paragraphs can be overwhelming. Break them up into shorter, more manageable sections. This approach is particularly useful in your professional summary and job descriptions.
- **Consider a two-column design:** If you have a lot of information to include, a two-column layout can be an effective way to use space efficiently. This layout can help balance white space while fitting in more content.

I hope this advice helps. You got this, and best of luck!

Andrei





Career Services: GIT's Lunch and Learn Events

*Message from Jennifer Bowden,
GIT's Career Services Manager*

Hello Global IT community!
GIT's workshops and 'Lunch and Learn' events are short sessions with the information you need to get a jump-start on your job search. Our upcoming workshops here at GIT include:

FEBRUARY 2025

Wednesday, February 5, 5 pm -

Creating a LinkedIn Profile

LinkedIn is a powerful tool for locating jobs, researching employers, and expanding your professional network. Learn tips for creating a profile that highlights your skills and experience and helps you make the most of this career resource.

Tuesday, February 11, 12 pm -

Customer Service Skills in Technology

Many jobs call for working with customers, including jobs in technology. This workshop will take a look into understanding the skills developed in customer-facing positions and discuss how to convey those skills to a potential employer.

Thursday, February 20, 5 pm -

Network Your Way to Career Success

You may have heard that networking is essential for finding a job in today's market – but how do you get started? This workshop will cover networking tips and strategies including networking in person and how to get the most out of LinkedIn.

Wednesday, February 26,

12 pm - Building a Professional Portfolio

A professional portfolio is an ideal way to show an employer how you can apply your skills in a real-world scenario. This workshop will cover the major elements of a portfolio as well as hands-on tools for creating and publishing it.

MARCH 2025

Thursday, March 6, 5 pm -

Resume Writing

Your resume is the foundation of a successful job search. This session will explain the essential sections of a resume and show you how to add the skills and experience that get you noticed.

Wednesday, March 12, 12 pm -

AI for Job Seekers

AI is showing up everywhere; how can you use it as part of your job search? Learn what tools are available and how to make the most of this technology in planning, preparing, and executing your job search strategy.

Tuesday, March 18, 5 pm -

Interviewing Skills

Interviewing is a skill you can improve with practice. Learn strategies for taming those pre-interview jitters, how to answer tough questions (including the dreaded “Tell me about yourself”), and the best way to follow up with employers.

Wednesday, March 26, 12 pm -

Using Soft Skills in Technology Jobs

Soft skills are an essential part of any job in technology; employers want to hire people who can interact effectively with customers, end users, and other team members. In this workshop, learn how to identify your strengths in this area and convey them on your resume.



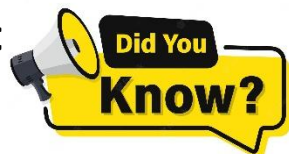
GIT thought provoking corner



“Working hard becomes a habit, a serious kind of fun. You get self-satisfaction from pushing yourself to the limit, knowing that all the effort is going to pay off.”

– **Mary Lou Retton**

GIT Fun Technology Fact



According to the McKinsey Global Institute, companies that incorporate artificial AI into their operations experience a boost in profitability. On average, these firms see their profitability soar by 40%. This highlights the transformative power of AI in enhancing operational efficiencies and unlocking new avenues for revenue growth. As AI continues to evolve, its impact across industries suggests a shift in how businesses operate and compete.



Apply for the Global IT Scholarship Program

Global Information Technology is proud to provide the GIT Scholarship Program. Every month, this scholarship will be awarded to highly driven individuals wanting to begin or advance their IT career. Exclusively, the scholarship will provide a grant of \$2,500.00 towards any certification course or remote live training at GIT. GIT created this opportunity to give back to the community and spread our desire to help those in need. We believe that learning is essential and we will continue to help and develop individuals to help them succeed in their personal development goals. Apply here:

<https://www.global-itech.com/the-global-it-scholarship/>



Technology and the shoe industry

Technology has transformed the shoe industry, making the process more efficient and allowing for more customization. Digital design computer software allows designers to create 3D models of shoes quickly. Virtual fittings and tests can be performed to ensure comfort and wearability. 3D printers can convert digital models into physical shoes without additional molding or production. 3D printing also allows for personalized customization and small-scale production, reducing waste and streamline production processes.



Detroit to open eight ‘tech bars’

Detroit will offer residents free computer support and repairs in their neighborhood with the roll out of eight proposed ‘Motor City Tech Bars’.

Residents will be able to bring in broken laptops, phones, or other smart devices to be fixed, free of charge. Appointments will be available, although not required, alongside e-waste recyclable containers at each of the locations.

Two have already opened in public libraries, with six more set to roll out in three phases by June.

“To the best of our knowledge, this is the first iteration of a municipal tech bar,” Keonda Buford, City of Detroit Digital Equity & Inclusion Manager,

told Cities Today. “The need for a service like this became clear when our office began identifying potential sites throughout the City of Detroit to become Certified Tech Hubs.”

While the city was mapping out free tech resources and partners in the area, Buford noticed that residents who already had access to technology still faced challenges when their personal devices experienced issues.

“Most of our partners lacked the necessary IT support teams to assist with these problems, which sparked the idea of creating a resource that would offer free services to help residents repair their devices,” she said.

One tech bar will be located in each district, carefully selecting locations based on their size, the activities held there, and the level of residential foot traffic. In addition to the free device diagnostics and repair, the tech bars will also offer one-on-one personalized help, and digital literacy courses.

Buford added that so far residents have “expressed high satisfaction with the service and support provided by our partners at Human I-T”.

Key metrics of the program include:

- Total residents enrolled in digital literacy courses
- Total Detroit residents interacted with
- Total residents provided technical support
 - Level 1: basic support and guidance
 - Level 2: personalized guidance
 - Level 3: expert guidance
- Total residents hired and trained.

The program is currently funded through ARPA (a post-Covid stimulus package) which is expected to be exhausted by June 2025. The city is actively working to secure philanthropic dollars to ensure the long-term sustainability of the program.