



5 Tips on landing a good job in IT

Digital density is disrupting every industry and sector. From taxis to telecoms, retail to recruitment, manufacturing to mobile – the pace of change is accelerating. There has never been a better time to be working in a technology-oriented career.

A whopping 99 percent of all jobs (yes, you read that right: of ALL jobs) now require some degree of tech savvy. And with an estimated range of 30 to 50 billion smart devices projected to be connected to the Internet around the world by 2020, the Internet of Everything (IoE) is set to change the playing field

for as far as we can see. The era of digitization is here, which means job opportunities as a techie are growing.

We have put together five fundamental tips to help you chart your own course through the complex process of searching for a job.

One: Gain Knowledge.

It is basic, right?

All tech companies, from the social media behemoths to the smallest startups look for really solid technical skills in their engineers. Whether you are self-taught or formally educated with certificates, you will need a rock-steady foundation to build whatever it is they need: from networks to reliable software at scale.

That means mastering the technology skills needed. And keeping pace with innovation by ensuring that your knowledge and know-how are always up to date.

Two: Manage your Digital Reputation

Most tech companies (and non-tech companies) will use technology to thoroughly research their candidates and future employees.

If you blog or tweet about your experiences, passions, and hobbies then it is likely that a top search engine or social media recruiter will know. Which is why it is important to also share your passion about networking, VoIP, Java, etc. Recruiters and hiring managers can catch a glimpse of your interests through your social media presence, whether it is soccer, opera, scuba-diving, or volunteering. Whatever it is that you feel passionate about – and that tells the deeper story of you – share the love. Be passionate. And stand out that little bit further from the crowd.

While it is important to be passionate, it is even more vital to be professional online. Even



if you think it is private, once something is posted on the Internet is there for everyone to see. Be sure you do not hamper your chances of being employed because of what you share on the Internet.

Three: Be Ready Always

Be ready for that interview at any time, any place, anywhere. Tech companies need to recruit talent fast and they tend to be dynamic recruiters at career fairs for instance. So, if you happen to find yourself at a recruitment event, have your resume ready – and come psychologically equipped to ace that interview on the spot. Every interaction you have with

the company counts, from the gentlemen who schedules your interview to the lady representative at the career event. Always be prepared; know your elevator pitch – a succinct summary of why you should be hired by a company, spoken within 20 to 30 seconds.

Four: Know Your Target

It is important to do your research about prospective employers, industry trends, and latest technological developments. You do not need to know everything, but it is important to be aware of basics. Twitter is a great resource for information, and knowing what the hot topics

are in your industry. Know about the companies you have applied to and the industry. Human Resources specialists tell incredible stories about job candidates who come to interview without the slightest idea about their prospective employer. The message you send if you do not do your homework before you sit down to ask for a job—is that you are not interested in them.

Five: Stay Curious

Wherever you secure that first interview, you would do well to come armed with a few questions of your own. Recruiters will be on the lookout for proactivity, curiosity, and self-esteem in potential employees.

Interviews and conversations with future employers are two-way streets. Asking intelligent, thoughtful questions are your chance to find out more about the role while also impressing the recruiter or hiring manager. Of course, once you have aced that interview and scored the ideal job, you will need to continue honing these – and other – skills and attitudes to ensure your career stays well on track.



Apply for the Global IT Scholarship Program

Global Information Technology is proud to provide the GIT Scholarship Program. Every month, this scholarship will be awarded to highly driven individuals wanting to begin or advance their IT career. Exclusively, the scholarship will provide a grant of \$2,500.00 towards any certification course or remote live training at GIT. GIT created this opportunity to give back to the community and spread our desire to help those in need. We believe that learning is essential and we will continue to help and develop individuals to help them succeed in their personal development goals. Apply here:

<https://www.global-itech.com/the-global-it-scholarship/>

Career Guide

Quick and to the point Career Advice

Question: “Help me. I lost my job over a year ago and haven’t been able to land once since. I have quite a few different IT certifications and been in IT over 15 years! I am starting to not believe in myself and wondering if I should make a pivot into another career field. What are your thoughts on this? Thank you.”

- Troy Bellinger

Answer: Do WHATEVER it takes to maintain or regain confidence.

You bring tremendous value to employers. Not only do they benefit from your diverse skillset, but you bring good judgement, commitment, unparalleled productivity, and trusted communication skills to the workplace. Start to become aware of how you communicate your value. For example, many re-entry candidates begin by

highlighting the number of years that they have been out of work. No employer is going to hire you for your gap. Avoid long-winded, defensive, or apologetic explanations with lots of personal details. Instead, shift the conversation to your transferable skills and accomplishments. Be careful not to dismiss your volunteer work because it is unpaid, or prior professional accomplishments because they are old. Think of yourself as the talented professional you are, and people in a position to hire you will think of you as the same. Focus your resume on your top 2-3 skills and the most relevant successes, accomplishments, and results related to these skills. If you are pivoting to a different type career in technology, make sure you highlight transferable skills. Quantify as much as possible, or at least identify the impact of your work. You got this!

- Andrei

VETERNS, GET READY TO POWER YOUR TECH FUTURE AT GLOBAL IT

Global Information Technology (Global IT) is approved by the Department of Veteran Affairs to receive Veterans benefits. We accept Chapter 33 Post 9/11 GI Bill®, Chapter 30 Montgomery GI Bill® for Active Duty, Ch 31 Vocational Rehabilitation and Employment (VR&E), Vet Tec, and VRRAP. Whether you are serving or have already served, Global Information Technology is here to work with you to start your IT career. These benefits may cover up to 100% of tuition and fees and housing allowance, courseware, and other training-related costs as well. For more information about your specific benefits in regards to your service, call 248-557- 2480 to set up an appointment with one of our School Certified Officers (SCO) (career advisors) or complete the inquiry form at <https://www.global-itech.com/va-program/>.

Fun & Interesting Facts about Technology

Funny but true short Chat GP story

Caller: “Are you real?”

Me: “If you’re asking if I am a person, then yes, I am.”

Caller: “How do I know you’re not Chat GPT just pretending to be a person?”

Me: “I can assure you that I am not a chatbot.”

Caller: “Prove it.”

Me: “I don’t know how you would like me to prove it.”

Caller: “Say something only a person would say.”

Me: “Okay, you got me. I’m a chatbot, but I’m a really nice one, and I would love to help you with your banking.”

Caller: “Well... hmm... as long as you’re one of the *nice* ones.”

GIT thought Provoking corner



“Don't let fear or insecurity stop you from trying new things. Believe in yourself. Do what you love. And most importantly, be kind to others, even if you don't like them.”

- Stacy London

Jobs in the Detroit area One click away

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A day in the life of a IT Product Manager

There's a lot that tech companies expect from their PMs. Here is half the daily schedule of an actual individual that summarizes the consumer tech product manager job description:

8:00 AM

Wake up and check the Outlook mail app on my phone to make sure there aren't any high priority issues that popped up overnight. Immediately after, I usually check my company's Slack to see if I got any new direct messages from anyone that need to be immediately addressed. I stretch for 20 minutes while listening to a podcast, and then hop onto my

laptop to read some industry news and blogs to make sure I'm up to date.

9:00 AM

I head into the office and eat some breakfast while checking my Asana to see what P1 items I need to get completed for today. There are a few comments/feedback on a feature spec that I sent out the night before that I need to spend some time addressing or taking into consideration when editing the spec. After 30 minutes, I take some time to respond to a few Zendesk tickets containing feedback sent in by our users. A few tickets contain some ideas for features and I make sure to document those ideas in our backlog to be prioritized later.

10:00 AM

First meeting of the day. There's a recurring PM weekly sync where the PMs get together and talk about what they did last week, what they have going on this week, and any questions they might have for the rest of the group. It's a good way to get all the PMs aligned at a high-level on what's going on, or what we need to look out for since a lot of our products have a ton of overlap when it comes to user workflows.

10:30 AM

Every week, one product family presents a product review to company executives and the rest of the product team. During the product review, a PM presents an overview of recent launches and any available metrics, upcoming launches, top user needs, and a view of the broader product roadmap. This week is my product family's turn to present, so I spend some time updating some slides and pulling relevant metrics and insights from Mixpanel/querying our database.

What are the latest technology trends?

You may wish to explore the latest technology trends if you're looking to stay on top of the technological advancements and expand your skill set. Here are five technology trends to learn about:

1. Artificial intelligence

Artificial intelligence (AI) has steadily gained popularity for its utility. Some areas where AI is particularly useful include speech and image recognition. AI can be used in navigation apps, smartphone personal assistants and even ride-sharing apps, all of which provide personalized experiences for its users. Aside from AI being already integrated into our day-to-day lives, it's also commonly used by businesses to analyze interactions. Companies also regularly use AI to study customer behavior patterns in real-time, using the data to develop new methods of reaching out to their audiences.

2. Extended reality

Extended reality is a big technology trend which represents a variety of

immersive technology, including augmented reality, mixed reality and virtual reality. Presently, many game studios often use extended reality to create video games that provide gamers with an immersive and interactive experience when playing them. A lot of games using extended reality are also available on portable devices such as smartphones, which enables users to access them even more easily.

3. Robotic process automation

Robotic process automation is a technology similar to AI and machine learning, which makes use of technology to automate jobs in various fields. Companies typically use the software to automate several business processes such as entering data, interpreting applications, processing transactions or even replying to customer enquiries.

4. 3D printing

3D printing is another technology trend gaining popularity in recent years. A 3D printing machine can make use of almost any material to create equipment or objects, ranging from substances like powder and liquid to concrete, metal,

plastic and even chocolate. With the advancement of technology, companies can even 3D print houses. When 3D printing first started out, the technology was initially used to create small collectibles like statues and figurines. Now, 3D printing has transformed to having the potential to value add to manufacturing processes. Manufacturers make use of 3D printing to create objects that companies usually cannot produce using traditional methods. This helps manufacturers to streamline the process and create unique and personalized objects for their projects, while reducing costs and eliminating waste.

5. 5G

While 3G and 4G technology have been useful in enabling individuals to browse the internet and stream services like videos or music, 5G services can now enable services that require advanced technology like augmented reality and virtual reality, or cloud-based gaming services that require strong connectivity. This is especially prevalent in gaming and mobile services.

GIT July 2023 Career Services Workshops

A special message from Jennifer Bowden, GITs Career Services Manager

Hello GIT students. I'm happy to announce our upcoming Career Services workshops and dates. Career workshops provide educational opportunities for students to learn about key career readiness skills and topics. These workshops will always span a gamut of topics including resume tips, navigating a career fair, and best practices for job interviewing, just to name a few. I look forward to seeing. RSVP with me here: jennifer.bowden@global-itech.com

August 11

4 p.m. ET – Interviewing

August 28

4 p.m. ET – Resume writing

September 8

4 p.m. ET – LinkedIn

September 13

12 p.m. ET

Lunch and Learn: Applying for government jobs (this is a 30-minute workshop)

September 22

4 p.m. ET – Resume writing

GIT has moved! This is our new home

