



# GLOBALIT

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**JobPrep** The Voice of Career Insight

**May 2022**



## The IT investment priorities shaping today's school districts

*Education stakeholders have plenty to consider as they assess technology spending amid budget constraints.*

The coronavirus pandemic has forced school leaders to navigate a new normal in education defined by remote learning, hybrid classes and physically distanced classrooms. For many, the changes have either introduced new technology challenges or shined a spotlight on existing ones, from the digital divide to weak cybersecurity training. But as

schools have re-evaluated their technology environments and planned investments, they have faced another hurdle: massive cuts in public education funding triggered by statewide economic decline.

To find the path forward, education stakeholders will have to work together to identify solutions that meet their school districts' specific needs. Because increasing transparency around technology spending enables smarter decisions, it's important for school leadership to also understand current investment priorities and where they are heading.

## Apply for the Global IT Scholarship Program



Global Information Technology is proud to provide the GIT Scholarship Program. Every month, this scholarship will be awarded to highly driven individuals wanting to begin or advance their IT career. Exclusively, the scholarship will provide a grant of \$2,500.00 towards any certification course or remote live training at GIT. GIT created this opportunity to give back to the community and spread our desire to help those in need. We believe that learning is essential and we will continue to help and develop individuals to help them succeed in their personal development goals. Apply here:

<https://www.global-itech.com/the-global-it-scholarship/>



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Career Guide

### Quick & to the point – Career Advice

**Question:** “Andrei, how important is my online profile to hiring managers? I don’t really have one and need to get better in this area.”

– Jordan Powers

**Answer:** Yes. It is VERY important. As a matter of fact, some recruiters and companies prefer looking at your profile on professional networking platforms rather than your resume, since the platform layout is similar for each profile. Make sure that your profile is up to date and that you don't have any images or posts that could deter hiring managers from hiring you. If you have a professional website that includes samples of your work, add a link to your online portfolio in your resume. Lastly, showcase videos when applicable. This adds to showcasing your personality and smiling face! You got this!

– Andrei

### VETERANS, GET READY TO POWER YOUR TECH FUTURE AT GLOBAL IT

Global Information Technology (Global IT) is approved by the Department of Veteran Affairs to receive Veterans benefits. We accept Chapter 33 Post 9/11 GI Bill®, Chapter 30 Montgomery GI Bill® for Active Duty, Ch 31 Vocational Rehabilitation and Employment (VR&E), Vet Tec, and VRRAP. Whether you are serving or have already served, Global Information Technology is here to work with you to start your IT career. These benefits may cover up to 100% of tuition and fees and housing allowance, courseware, and other training-related costs as well. For more information about your specific benefits in regards to your service, call 248-557- 2480 to set up an appointment with one of our School Certified Officers (SCO) (career advisors) or complete the inquiry form at <https://www.global-itech.com/va-program/>.



- **Some of the Biggest Computer Brands Started in Garages** This is true for Apple, Microsoft, and HP.
- **People Blink Less When They Use Computers** While the average person blinks about 20 times a minute under normal circumstances, people on computers only blink about seven times a minute.
- **Hackers Write About 6,000 New Viruses Each Month** These viruses are designed to target a wide selection of operating systems, so learning to avoid viruses and malware is essential!
- **MyDoom is the Most Expensive Computer Virus in History** The virus cost an estimated \$38.5 billion in damage and came about in January of 2006. Shortly after that, it earned a name for itself as the fastest-spreading





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## GIT thought Provoking corner



*"No one who achieves success does so without acknowledging the help of others. The wise and confident acknowledge this help with gratitude."*

– Alfred North Whitehead

## 15 most in-demand certifications in 2022

- AWS Certified Cloud Practitioner
- Certified Cloud Security Professional (CCSP)
- Certified Data Privacy Solutions Engineer (CDPSE)
- Certified Data Professional (CDP)
- Certified Ethical Hacker (CEH)
- Certified Information Security Manager (CISM)
- Certified Information Systems Security Professional (CISSP)
- Cisco Certified Internetwork Expert (CCIE)
- Cisco Certified Network Professional (CCNP)
- CompTIA (A+, Cloud+, Security+)
- Microsoft Certified Azure Solutions Architect Expert
- Information Technology Infrastructure Library (ITIL)
- Oracle MySQL Database Administration
- Project Management Professional (PMP)
- Salesforce Certified Development Lifecycle and Deployment Designer

## Is IT Certification training right for You?

*Take the Global Information Technology's "Career Training Readiness Quiz"*

This fun, online quiz takes 3 minutes to complete and you'll get a personalized report. Identify your strengths and social style plus the training and positions you're best suited for. Identify goals, personal strengths and important facts about your potential certification and career path so you can make an informed decision about your future. It takes just a few minutes!

**Get Your IT Training Readiness score now**



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# SimplyHired.

## SimplyHired is hiring!

Looking for IT work in the Detroit area? If so, SimplyHired has positions available right now. Check out their current open positions here:

[https://www.simplyhired.com/search?q=technology&l=detroit%2C+mi&job=x8Dul-x\\_Qzl0\\_EDDYFXm9UHamuw\\_ygNm0G\\_Lj6LWenVhlbt0Lu-Q9Q](https://www.simplyhired.com/search?q=technology&l=detroit%2C+mi&job=x8Dul-x_Qzl0_EDDYFXm9UHamuw_ygNm0G_Lj6LWenVhlbt0Lu-Q9Q)



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## The role of a AI Chief Architect



Most AI Chief Architects wear two hats - one as a researcher looking at new developments in AI, the second in Product Management role to understand the needs or problems of businesses, then suggest the right AI powered solutions for them. Other time is devoted to research and development around ML or AI. Everything else rests in the details of all the above.

### Tip for Staying Focused

Avoid the email chaos by having separate addresses for work and personal use. Set filters per your preference and designate a specific time to check your emails and address them. Limiting your email time is a great way to spend time doing things that actually matter and keep your focus intact.



## Tips for creating a video resume (And when you may need one)

A video resume is a short video created by a candidate for employment and uploaded to the internet (or emailed to a hiring manager) for prospective employers to review. In the video, the candidate shares detailed information about their skills and experience. Typically, this video is used to supplement, not replace, a paper resume. As with a print resume, it's possible for the

video resume to be either general or targeted toward a particular position or company. It can be created by a professional for you, or you can create your own. Some job search and networking sites provide a means for users to incorporate video resumes into their profiles.

### How a Video Resume Can Help

Depending on your industry, a video resume could be a helpful add-on to your job application. It's important to keep in mind that a video resume isn't going to get you a job. However, it can assist you in marketing yourself to prospective employers—if



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**Increase Your  
Chances of  
Getting Hired  
With Video Resumes**

### **Should You Create a Video Resume?**

Creating a video resume is an optional task for job seekers. It's quite rare for companies to require or request a video resume from candidates. A Robert Half survey reports that most companies (78%) prefer traditional resumes, either a Word Document or PDF. Only 3% were interested in video resumes or infographics.

For some job seekers,

particularly ones in visual or creative fields, a video resume can highlight valuable skills. For instance, a video resume is useful for showing any type of performance-based work, whether it involves acting on stage, teaching a class, or presenting quarterly numbers.

Also, a video resume can be an excellent way to show off your personality; for people in client-facing roles, whose work

involves charming prospective buyers, a video resume may be beneficial. However, if your role is not very visual, then a video resume might not help further your candidacy. You should also be mindful that it's easy to miscalculate in a video resume—that is, there's a high risk of the script, filming style, or location being inappropriate.





**WARNING:** If you make your video resume yourself and have little filming experience, your video might come across as unprofessional.

Keep in mind that, as with anything on the internet, once your video file is out there, you cannot control how it's shared.

An unprofessional or inappropriate video resume can hinder your chances of getting an interview. In a worst-case scenario, a poorly conceived and executed video resume can knock you out of contention and embarrass you.

Some hiring managers will not even view video resumes since they fear claims of discrimination in the hiring process. So, while a video resume can be a great way to get noticed, consider your options carefully before getting started to ensure that a video resume is the right fit for you, and a good use of your time.

### **Tips for Creating a Video Resume**

If you're considering creating a video resume as part of your job search, keep these tips in mind:

- **Be professional:** Dress as you would for an interview and maintain a professional demeanor. Avoid slang and, of course, cursing. Be cautious when it comes to jokes. What's funny to you may not make others laugh.
- **Find a good background:** Pay attention to the background of shots: make sure it looks tidy and that there are no noises in the background. You'll also want to make sure the lighting is good. A shadow across half of your face can be distracting.
- **Prepare a script:** Don't ad-lib your video. You want to seem natural and off the cuff, but should have a sense of what you want to say and how you want to phrase it. Do not read directly from a script or from your resume, as that leads to a dull video. Think of the video as a pitch for why a particular company should hire you. As such,

your main objective should be to express what benefits you'll provide the company, as well as your goals, skills, and accomplishments.

- **Know your audience:** As you plan your script and filming location, consider who will watch the video and calibrate accordingly. For instance, a video prepared for a position at a bank might differ from a video created for a start-up.
- **Show, don't tell:** Use visuals to illustrate what you're saying in the video script, ones that showcase your talents and skills. For instance, if you're applying for a job where presentations are a significant part of the role, you can film B-roll of yourself assembling a PowerPoint. If any of your presentations were recorded, use that footage in your video resume.
- **Keep it brief:** Videos should be between 30 and 90 seconds. Anything longer than that is unlikely to be watched.



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### 3 Small and powerful ways to update your resume

When was the last time you did a full review of your resume? If you're like many people, this document only gets an update when you switch jobs or apply for a new one. That's understandable: A total overhaul sounds daunting and time-consuming. Here are some suggestions for small yet powerful updates you can make to your resume.



#### 1. Remove Old Positions

Have you been working off the same resume since you graduated from college, and just tacking on new jobs? If you're 10 to 15 years into your career (or more) it's probably time to remove some entry-level roles. Read your resume from the bottom up, and consider deleting older positions that might not be so relevant anymore. You can learn how many [years of experience to include on your resume](#).

#### 2. Update Your Skills

Have you taken a class? Mastered a new program? Started giving presentations regularly? Take a look at your [resume's skills section](#) and make sure you have listed all of your professional skills, both [soft](#) and [hard](#). At the same time, consider removing some dated skills. If you're still listing proficiency with Lotus Notes, you can probably delete it. And, some really basic skills (like Microsoft Office) often can be removed as well, since they're assumed for most office roles.

#### 3. Check Your Keywords

If you work in tech, you know the latest jargon and buzzy words can change in a flash. [It's Python](#) one day, Ruby the next! But that's really true for every industry—jargon changes, and with it, the words recruiters and [applicant tracking software](#) look for while scanning through your resume. Take a look at some job descriptions posted in your industry, then read through the experience and skills section of your resume to make sure you have [keywords](#) listed.