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**March 2022** 

#### "What do I ask a recruiter before my interview?

When preparing for your interview is important to ask smart questions that will aid you in the interview process. Recruiters can be a great asset when preparing for the interview process. However, recruiters don't always give you every detail unless you ask the right questions.

Preparation is key to a great interview and managers will notice the little details on whether you are properly prepared or not. With this in mind, we go over the best questions to ask a recruiter before an interview.

### What is the interview process like?

When preparing for an interview with a company you will want to know their interview process. This will help keep you informed on whether you have one, two, or maybe even three interviews?



## How quickly does the position need to be filled?

This is a great question to ask as a recruiter before an interview. This is because it gives you a timeline on how soon the company needs someone. Do they plan to hire someone in a few days, weeks, or months?

## What is the salary range for the position?

Compensation is one of the most important questions to ask a recruiter before an interview. Make sure you know the pay range or starting salary for the role. Who will I be interviewing with? It's always a good idea to know what you're in for during an interview. Will you be interviewing with 1 or 2 people? More, maybe?

#### What type of interview

<u>questions should I expect?</u> A recruiter that has been working with the person that makes the hiring decisions should be able to answer this question.

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#### Career Guide

Quick & to the point – Career Advice

Question: "Andrei, I'm getting interviews, but no offers. When I followed up on why, some one told me they just didn't connect with me. Any tips on what I can do different? – Justin Bliss

**Answer:** This can be a tough one, as you sometimes don't know who's doing the actual hiring. However, when doing your interview prep, learn as much as you can not only about the company but also your interviewer, if possible. Take a look at their LinkedIn profile, personal website and other presence online. It might feel like snooping, but you're looking for genuine points of connection. Did you attend the same school? Do you follow the same sports teams or enjoy the same after-work hobbies? You might be surprised at how much you have in common with the hiring manager. Good luck!

- Andrei

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#### VETERNS, GET READY TO POWER YOUR TECH FUTURE AT GLOBAL IT

Global Information Technology (Global IT) is approved by the **Department of Veteran Affairs** to receive Veterans benefits. We accept Chapter 33 Post 9/11 GI Bill<sup>®</sup>, Chapter 30 Montgomery GI Bill<sup>®</sup> for Active Duty, Ch 31 Vocational Rehabilitation and Employment (VR&E), Vet Tec, and VRRAP. Whether you are serving or have already served, Global Information Technology is here to work with you to start your IT career. These benefits may cover up to 100% of tuition and fees and housing allowance, courseware, and other trainingrelated costs as well. For more information about your specific benefits in regards to your service, call 248-557- 2480 to set up an appointment with one of our School Certified Officers (SCO) (career advisors) or complete the inquiry form at https://www.globalitech.com/va-program/.

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# Asia has the largest number of internet users at just about 2 billion.

To answer the question of how many countries have internet access, we'll start with regions. Internet world stats show that Asia is the continent with the highest number of internet users in the world, somewhere around 2 billion.

Europe takes second place with less than half of this number, boasting just under 705 million internet users. Unsurprisingly, as one of the most populous countries globally, China also boasts the highest number of internet users. As of 2019, China has 854 million active users. It's followed by India and 560 million users, while the USA takes third place with 292 million users.

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#### GIT thought Provoking corner

"Never continue in a job you don't enjoy. If you're happy in what you're doing, you'll like yourself, you'll have inner peace." - Johnny Carson



#### Using social media to build your personal and professional brand image

Sharing online allows you to craft an online persona that reflects your personal values and professional skills. Even if you only use social media occasionally, the content you create, share or react to feeds into this public narrative. How you conduct yourself online is now just as important as your behavior offline. Building your personal brand on social media takes some work, but it could land you your next job opportunity or help you to foster valuable connections. Follow the ten steps below to ensure your online branding is working for you.

#### 1. Fully Update Your Social Media Accounts

Decide which social media account(s) you are going to

focus on, and delete any old accounts that you are no longer using. For the networks you will be using, make sure all of your information is complete and accurate. This will help you to build traffic to the networks you want to showcase your work. It can also remove any potential "questionable" content from years past that doesn't have a positive effect on your professional image.

## 2. Identify Your Area of Expertise

Everyone's an expert at something - whether it's content marketing or having an encyclopaedic knowledge of your favorite TV show. Is it time

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for you to experiment a bit more? What type of content have you created that your followers have responded to most? Can you replicate this with other similar content? The more unique and engaging content you create on your chosen topic of expertise, the more your followers will start to think of you as a leader in your chosen field.

#### 3. Make Posting Easy with Apps

Forgotten passwords, busy day jobs and content creation; maintaining an online presence can be time-consuming; but there are many social media apps at hand to make life easier. Sprout, Buffer, and Hootsuite all connect to your social media networks and allow you to cross-post across different social networks and schedule posts; removing the need to login to multiple websites. Most major social media networks, including Twitter, LinkedIn, and Facebook are compatible with these applications.

#### 4. Create & Curate Engaging Content

Reposting (or curating) others' content is always a smart thing to do, but it's not all you should be doing to build your personal brand. You also need to share content that you've written yourself, to demonstrate your expertise within your industry. This type of content shows you have knowledge of the latest trends in that industry and how it is evolving.

#### 5. Find & Join Groups

Facebook and LinkedIn both offer thousands of opportunities to join groups focused on specific industries or topics. Use the search bar on each network to find groups that are linked to your specific area of expertise, then you'll be able to share your insights and build authority around your personal brand. Keep in mind that industry groups may be overcrowded with your competitors, so smaller, topicbased groups may be more fruitful in terms of reaching your audience.

# 6 Types of information technology jobs

Here are several different types of IT jobs—including their average salaries, typical duties and requirements—to consider if you're interested in working in this field:

1. Support Specialists are responsible for reviewing and solving computer network and hardware problems for a business. They can work in a variety of industries to provide general support to a company's employees, or they can work at a technology or software as a service (SaaS) company and provide technical support on user experience issues that require technical assistance.

2. A Computer Programmer is someone who writes new computer software using coding languages like HTML, JavaScript and CSS. Video game software can be updated to improve online gameplay, which is an opportunity for programmers to troubleshoot problems experienced by gamers after

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the game is released to the general public.

#### **3. Quality Assurance Testers**

are technicians or engineers who check software products to see if they're up to industry standards and free of any issues. This role is common for gaming systems, mobile applications and other technology that needs further testing and maintenance when recommended.

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4. Web Developers design the appearance, navigation and content organization of a website. They use coding languages such as HTML, CSS and JavaScript to manage graphics, applications and content that address a client's needs.

5. An **IT Technician** collaborates with support specialists to analyze and diagnose computer issues. They also monitor processing functions, install relevant software and perform tests on computer equipment and applications when necessary. They may also train a company's employees, clients and other users on a new program or function as well.

6. A systems Analyst reviews design components and uses their knowledge of information technology to solve business problems. They identify ways that infrastructure needs to change to streamline business and IT operations.

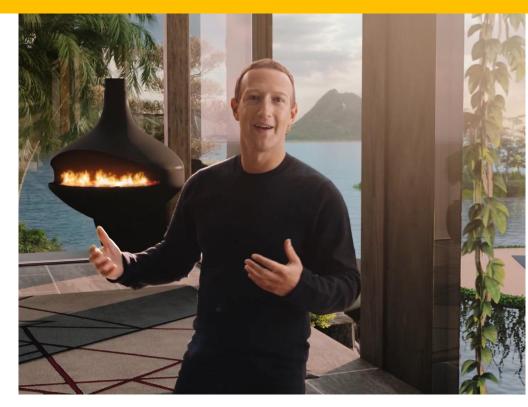
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#### Here's how the metaverse will change the future of human interaction

To help you get a sense of how vague and complex a term "the metaverse" can be, here's an exercise to try: Mentally replace the phrase "the metaverse" in a sentence with "cyberspace." Ninety percent of the time, the meaning won't substantially change. That's because the term doesn't really refer to any one specific type of technology, but rather a broad shift in how we interact with technology. And it's entirely possible that the term itself will eventually become just as antiquated, even as the specific technology it once described becomes commonplace.

Broadly speaking, the technologies that make up the metaverse can include virtual reality—characterized by persistent virtual worlds that continue to exist even when you're not playing—as well as augmented reality that



combines aspects of the digital and physical worlds. However, it doesn't require that those spaces be exclusively accessed via VR or AR. A virtual world, like aspects of *Fortnite* that can be accessed through PCs, game consoles, and even phones, could be metaversal.

It also translates to a digital economy, where users can create, buy, and sell goods. And, in the more idealistic visions of the metaverse, it's interoperable, allowing you to take virtual items like clothes or cars from one platform to another. In the real world, you can buy a shirt from the mall and then wear it to a movie theater. Right now, most platforms have virtual identities, avatars, and inventories that are tied to just one platform, but a metaverse might allow you to create a persona that you can take everywhere as easily as you can copy your profile picture from one social network to another.



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# 4 IT certifications you should study to boost your career

Here is a complete guide for four of the most recognized trending IT certifications in the job market.

#### GOOGLE CLOUD PLATFORM CERTIFIED PROFESSIONAL CLOUD ARCHITECT

The Professional Cloud Architect certification from Google helps professionals have a deep understanding of cloud architecture. With this IT certification, you will learn to design, develop, and manage secure, scalable, and dynamic solutions to provide business solutions. This credential will teach you to protect data on very secure cloud servers. With this Google credential, you will develop cloud solution architecture and manage cloud solution infrastructure. This cyber security program shows your compliance, analysis, and optimizing technology and business processes.

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#### AWS CERTIFIED SOLUTIONS ARCHITECT – ASSOCIATE

Amazon prepares emerging IT professionals to drive innovation in the tech industry. This certification will give you the technical skills necessary to design and implement distributed systems on AWS (Amazon Web Services). Amazon offers this credential to professionals with one or more years of hands-on experience designing scalable distributed systems on AWS. Before taking this test, it is important to experience the AWS Management Console, AWS Command Line Interface, AWS Well-Architected Framework, AWS networking, and AWS global infrastructure.

#### SALESFORCE CERTIFIED DEVELOPMENT LIFECYCLE AND DEPLOYMENT DESIGNER

The Salesforce Certified Development Lifecycle and Deployment Designer certification is available to professionals who manage Lightning Platform development and deployment activities. Before taking this credential, practice your governance framework design and manage the development and deployment lifecycle on the Lightning Platform. You will develop essential skills for any IT job. Those job roles include technical lead, developer lead, project manager, release manager, environment manager, technical architect, developers, and testers.

## MICROSOFT CERTIFIED AZURE SOLUTIONS ARCHITECT EXPERT

The world's best-known operating system vendor also offers IT and software developers a special license. With Azure Solutions Architect Expert, you will receive skills to design and implement solutions in the Azure cloud, such as network and storage security. You must pass Exam AZ-303: Microsoft Azure Architect Technologies to obtain the license. This Microsoft certification allows you to design end-to-end solutions for Azure. You will also learn skills about infrastructure, apps, data, and security, among others. and data scientists.