

# JOB PREP

"The Voice of Career Insight"

Global Information Technology - Monthly Newsletter

March 2017

## The Best IT Employment Resources on the Internet

Information Technology is one of world's most rapidly growing fields. As the global economy becomes more digitized, the demand for skilled IT professionals continues to grow. With so many opportunities available for IT professionals, finding a career and a company that's right for you can be difficult. Additionally, having access to IT-specific networking platforms and other job-related resources is crucial in today's increasingly competitive tech labor market.

Whether you're a beginner in IT or a seasoned professional, being on the lookout for new opportunities and staying informed about new trends in the labor market is never a bad idea. In this article, we will take a look at some of the Internet's best online resources for IT job seekers.

### Job Boards & Staffing Firms

**Dice** — Dice is one of the leading IT job boards in the United States and Canada, boasting monthly traffic of roughly 4.4 million visitors and listing some 87,000 IT jobs. Dice allows users to filter job listings by company, job type, location, and employment type as well. Dice is considered the leading job board for IT professionals who specialize in software development, security, network administration, and biotech.

Additionally, Dice's blog contains regularly-updated information on news and trends in IT and the tech labor market, making the site an excellent all-purpose resource for jobseekers in IT.

**Robert Half Technology** — With over 120 locations worldwide, Robert Half Technology is a leading IT job board and specialized IT staffing firm. They offer critically acclaimed staffing services for IT professionals in virtually every field, ranging from web development to database management to network administration. While their speciality lies in staffing, Robert Half also hosts a great job board that lists a wide variety of IT positions across the United States and Canada.

**iCrunchData** — iCrunchData is a popular job board for IT professionals looking for careers in Big Data and analytics in the US. The

## Global I.T.'s Monthly Thought Provocation

[Failure will never  
overtake me if my  
determination to succeed  
is strong enough.](#)

### Special Points of Interest In This Issue of 'JobPrep'

- Best IT Resources on the Internet
- Project Management (PMP) certification in great demand !!
- GIT Wellness Corner
- Stay Inspired for 2017



website allows job seekers to specify their particular sub-disciplines within these fields as well. While iCrunchData's focus is on Big Data and analytics related jobs, the website also features postings in application and web development.

iCrunchData's job board is useful for IT professionals of all experience levels, featuring everything from internships for recent graduates to senior level positions for candidates with 10 or more years of experience.

**Tech Careers** — TechCareers features thousands of IT jobs across Canada and the United States in virtually every field imaginable. In addition to providing a free job board, Tech Careers also allows job seekers to purchase a premium membership plan that highlights candidates' resumes and grants access to up-to-date and complete company profiles so that they can tailor their applications to specific IT firms.

**CrunchBoard** — Crunchboard is the highly popular job board of TechCrunch, the widely-read online magazine for tech news and startups. Crunchboard features a comprehensive job board with thousands of listings in every discipline of IT at virtually any skill level.

While Crunchboard lists many jobs from large and medium sized IT firms, the website is particularly useful if you're keen on finding IT employment with a start-up or other entrepreneurial ventures.

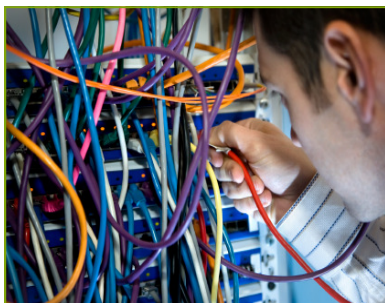
### **Additional Resources**

Given how competitive the IT labor market has become, it's increasingly important to craft resumes and cover letters that will make your applications stand out. Additionally, before you select a particular IT field or company to work at, you need to have the proper information so that you can select what's right for you.

Let's take a look at some online resources to help you build stellar job applications, network with other IT professionals, and provide loads of useful information as you search for your dream job in IT.

### **Networking Platforms**

**Techist** — With 83,000 members and more than two million posts, Techist is one of the largest online IT communities. IT professionals from across the globe regularly meet on Techist to discuss all things IT, from news and trends to advice on specific fields.



**We accept Veterans/GI Bill Post 911 benefits.**



## Project Management ( PMP) certification in great demand !!

Good project managers manage people-projects while the great ones write their own ticket wherever they go. So quite naturally, the path to glory in the corporate world runs through project management. And PMP credential makes the path worth travelling.

### What is PMP Certification?

The Project Management (PMP) credential is the most important and most sought-after certification across the globe. It is proof that a manager has the requisite experience, education and competency to lead and direct projects. Strengthening one's skill sets and facing project challenges head-on is the most important facet of the Project Management Professional certification. The PMP certification is highly prestigious within and without the project management and Information Technology (IT) communities where robust project management abilities are required.

#### Glorious Numbers

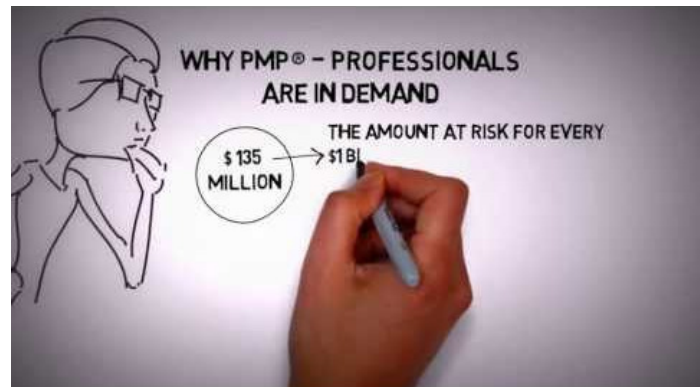
The Project Management Institute (PMI) recently released a forecast predicting that between 2010 and 2020, there will be 15.7 million project-management positions created globally across seven project-intensive industries: business services, construction, finance and insurance, information systems, manufacturing, oil and gas, and utilities. In the United States, demand for project-management professionals would go up to 6.2 million jobs by this decade's close. This enormous anticipated growth, along with higher-than-average salaries, will make the next seven years an opportune time for professionals and job-seekers to build their project management skills.

This would also mean employers will be on the look-out for the crème la de crème project managers. And they have legit reasons too.

#### Reasons Employers prefer PMP Trained PMs

1. Skills: PMP certification equips the project managers with the requisite skills to excel at their work. These skills make them more productive and valued contributor to their employers.

2. Strong Knowledge Base: A PMP trained project manager brings to his organization, a strong foundation of project management knowledge that can be used to benefit the ongoing and future projects.



3. Expertise: PMP certification inculcates in project managers, high levels of expertise and knowledge of project management concepts and practices.

4. Value Management: PMP certified project managers provide value management to their organization – they determine project variances, project performances and project forecasts.

5. Pride of Place: PMI is the global leader in the field of project management and those who attain the PMP credential, their names are included in the largest and most prestigious group of certified professionals in the project management community. And which employer would not like to hire such a project manager?

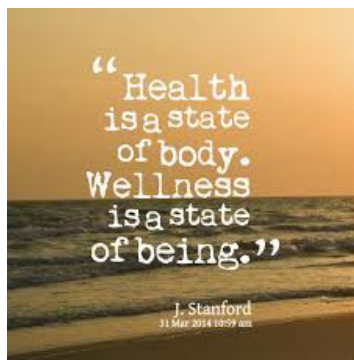
6. Global Recognition: PMP certification is recognized by the world's biggest and most powerful companies as well as government agencies. In fact, numerous Fortune 1000 companies have made it mandatory for their project management employees to be PMP trained.

7. Better than the Best: A PMP-certified manager has a skill level higher than his or her non-certified counterparts.

8. Respect and Appreciation: A PMP certified project manager has a better shot at gaining client respect and appreciation as opposed to a non-trained one for the simple reason that he/she is armed with better project management techniques.

Even with all of its various advantages, we know that getting PMP certification is not the easiest thing a project manager does in his or her career, the PMP certification training course that helps prepare for the PMP certification exam and gives them the required 35 contact hours certificate which is a prerequisite to fill the PMI-PMP application form. So managers, what are you waiting for? Call Global Information Technology 1-866-GIT-GO ( 464-4846) and get PMP Certified !!

## GIT Wellness Corner



In today's fast-paced world, eating properly and maintaining an exercise regimen can seem like luxuries rather than necessities. However, in the long run, taking the time to eat well-balanced meals and working out increases productivity and can help your company's bottom line. Since health care costs eventually come back to the employer — it's estimated that about \$130 billion a year in health care costs are related to overweight and inactivity — it really makes good business sense to embrace healthy habits.

## Career Guidance Column



***“Andrei - I think I just bombed an interview! They asked me a few questions about THEIR company and I was clueless. I should have read up on them first.”***

Yes, you learned the hard way. Always research the company before the interview: Not knowing much about their enterprise is showing a lack of respect and will likely destroy the applicant's chances of getting the job. If you know about the company and find a way to mention how your skills fit their current and five-year plans, you will stand out from the others receiving interviews. I trust you will do a lot better next time.

## FREE Career Workshops

Global Information Technology conducts free workshops and events for the benefit of individuals to help learning new technology and latest skills. The workshops are FREE and there is absolutely no obligation to register for any course. If you are interested in attending any of the upcoming seminars,

Wednesday, March 16—4:00pm

### LinkedIn Basics

Monday, March 21—6:00pm

### Java At The Cutting Edge - Learn To Earn a Lifetime Career Opportunity

Thursday, March 24—4:00pm

### Resume Workshop

Friday, April 22—4:30pm

### A Career in Technical Hacking



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## Stay Inspired: Here's your 2017 job search checklist

**List What You're Thankful For:** Attitude impacts everything in your job search. Give yourself an attitude boost by listing five things that you're thankful for in your life. Even when times are tough, you can likely find a few things to be grateful for.

**Create a Daily Goal List:** A simple checklist of no more than three goals can help you stay on track, give you a sense of productivity and allow you to feel a sense of accomplishment as you check off the items. Even better, an organized, consistent approach to your search is also more likely to result in a job. **Revisit Your Finances:** Exercise some control over the money you're currently spending. If you don't know where your money goes each month, make it a priority to figure it out now. Once you know how much money you require to live, you can look at tradeoffs in terms of your job search.

**Determine Your Minimum Standards:** If you have been looking for a job for a long time, you may have fallen prey to well-meaning friends and relatives who suggest that you take any job, even one outside of your field or below your desired salary. Depending on your situation, this might be good advice. But proactively thinking about the timetable and plan that works for you will help you to manage your job search as well as respond to your friends in a deliberate way.



### Technical Advice



***“Marcial, how do you think scientific and technological breakthroughs can be accelerated to improve the human condition?”***

The continued acceleration of S&T is fundamentally changing what is possible, and access to the S&T knowledge that is changing the prospects for the future is becoming universal. Free online university courses proliferate; open source hardware and software are sharing the means of production. And the ability to learn this knowledge is also improving with. We need a global collective intelligence system to track S&T advances, forecast consequences, and document a range of views so that everyone can understand the potential benefits, and even some consequences, of new S&T.

## 9 hottest IT skills for 2017



The pace of job growth in IT may be slowing down, but it's still moving at a strong clip. A healthy 24% of the respondents to Computerworld's 2017 Forecast survey said that their companies plan to add more IT employees in the year ahead. While down from 32% and 33% in the previous two years, the fact that a number of employers still anticipate growth indicates that the prospects for expansion in the IT ranks are good. Moreover, the kinds of technical skills in high demand are those needed for enterprises in expansion mode, suggesting that organizations are continuing to invest in their IT infrastructures. Here's a look at the 9 IT skills that the 194 IT executives who responded to a survey said will be most in demand heading into 2017.

1. Programming/application development • 48% of respondents said they plan to hire for this skill in the next 12 months.
2. Project management • 35% of respondents said they plan to hire for this skill in the next 12 months
3. Help desk/technical support • 30% of respondents said they plan to hire for this skill in the next 12 months
4. Security/compliance governance • 28% of respondents said they plan to hire for this skill in the next 12 months
5. Web development • 28% of respondents said they plan to hire for this skill in the next 12 months
6. Business intelligence/analytics • 24% of respondents said they plan to hire for this skill in the next 12 months.
7. Mobile applications and device management • 24% of respondents said they plan to hire for this skill in the next 12 months.
8. Networking • 22% of respondents said they plan to hire for this skill in the next 12 months
9. Big data • 20% of respondents said they plan to hire for this skill in the next 12 months

### Contact Us

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# WHY I MOVED TO DETROIT FROM SILICON VALLEY (AND YOU SHOULD TOO)

When I packed up and left the west coast one year ago to move to Detroit, a lot of people didn't get why I was leaving. I had a decent, stable job at a non-profit with good benefits. What was there to complain about?

But I felt like my career was floundering. I wanted to make an impact, but everything I tried to get off the ground was met with indifference. I saw myself becoming just another disenfranchised Millennial, with too much student loan debt to take a risk. But I knew I could work hard enough to make something happen. I wanted to be somewhere where it was the hustle - not the pedigree - that mattered.

So I started to seek out other areas of this vast country. I was in the middle of plotting moves to Minneapolis or Boston when I came across something strange online: Metro Detroit has as many tech jobs as Silicon Valley. Prior to that, my only knowledge of the area came from Charlie LeDuff's *Detroit: An American Autopsy*, which, as I now know, does not represent all of the abundance and vibrancy this area offers.

I started applying for jobs and landed at PIXO Group in their marketing department. Two weeks after I had the offer, I packed up everything in my car and drove East. And I fell in love. PIXO was small. It was young. There was so much energy. There was so much work to do. And I was finally in a position where I could do anything.

A year later, the honeymoon continues. I'm more convinced than ever that not only was this the right move for me, it could be the right move for a lot of people who are low on funds but big on dreams. Here's why:

## It's Affordable

This is the obvious one. My friends back home nearly faint when they hear my rent is one-fifth of theirs. And even with their jobs at prestigious global tech companies, they're still not making the \$120,000 a year needed to live comfortably in San Francisco - just to share a house with 40 other people.

## It's Accessible

If there's a company you have your eye on, it's not very difficult to meet the founders or C-suites at a local event. There's so much going on across the state, and more often than not, executives are there and eager to chat. Over the last year, I personally attended everything from TechWeek and the record-breaking Startup Week, to hackathons and TEDxDetroit, to many fantastic events at Grand Circus and Bamboo and Automation Alley, to technology events at universities and community colleges and high schools, and even showed off our virtual reality at a dedicated tech space at Mo



Pop - it's super easy to make friends here.

## It's Inclusive

Women founding startups is on the decline in Silicon Valley, but women in tech in Metro Detroit are better represented and paid more than those in the Valley. While the 11 largest tech companies average 30% female employees, in Detroit, it's 44.5%. And with events like Self.Conference, and organizations like the New Economy Initiative and TechTown, this area is receiving national attention for their dedication to inclusive economic development. It's clear the opportunities are in Metro Detroit for women and people of color.

## Its Government

First of all, we have Jill Ford. That's pretty major. Another Valley transplant, the appointment of Ford demonstrates the City's commitment to fostering tech. And I love working with the Michigan Economic Development Corporation, the Michigan Film & Digital Media Office and Oakland County's Tech248. Michigan was the first state to pass comprehensive legislation supporting autonomous vehicles. (Now, what about a Tesla dealership?)

## Its Past and Future (and Grit!)

Detroit is a beautiful city. I mean, beautiful. The architecture, the history, the art! And I see the aesthetic beauty of the surroundings reflected in the people. While there is a lot of cliché talk in tech about "making the world a better place," I think that ethos is genuine here. Detroit, and Michigan, are not without problems. But we have more opportunities here and more passion to fix things that matter, and I firmly believe we can lead the rest of the country by example.